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PRESS RELEASE

# DIXY GROUP ANNOUNCES UNAUDITED CONSOLIDATED IFRS RESULTS FOR THE FIRST QUARTER OF 2012 

## Moscow, June 04, 2012

DIXY Group (RTS, MICEX: DIXY) - one of Russia's leading retailers of foods and everyday products - announces unaudited consolidated IFRS results for the first quarter of 2012.

## Key Results of the Full Year and the First Quarter of 2012

- During the first quarter of 2012, the combined Company opened 56 new stores, having increased pro-forma selling space (including Victoria Group from June, 15 2011) by 18\% year-on-year, while DIXY Group standalone selling space increased by $30 \%$ year-on-year. New stores were opened in the Central and Northwest Federal Districts.
- Consolidated Revenue for the first quarter 2012 increased by $93.1 \%$ ( $87 \%$ in USD) year-on-year to RUR 34.7 bln (USD 1.1 bln ).
- Consolidated Gross Profit for the first quarter increased by $122.0 \%$ ( $115 \%$ in USD) to RUR 9.6 bln (USD 317 mln ), while Gross Margin increased by 360 bp year-on-year to $27.6 \%$ of sales compared to $24.0 \%$ for the same period last year.
- Consolidated EBITDA for the first quarter increased by $111.9 \%$ ( $105 \%$ in USD) year-onyear to RUR to 2.1 bln (USD 70 mln ), while EBITDA margin increased by 50 bp to the level of $6.1 \%$ of sales from $5.6 \%$ for the same period last year.
- Consolidated Net Profit for the first quarter increased by $116.6 \%$ ( $110 \%$ in USD) and amounted to RUR 356 mln (USD 12 mln ). Net Margin increased by 10 bp to $1.0 \%$ of sales compared to $0.9 \%$ for the same period last year.
- Consolidated Net Cash from Operating Activities for the first quarter increased by 5.6\% ( $2 \%$ in USD) over the same period last year to RUR 718 mln (USD 24 mln ).

As of March, 31, 2012, the Company operated 1,168 stores.
In the first quarter of 2012 DIXY Group continued to implement marketing initiatives on optimization of assortment and floor space, improvement of external and internal design of stores and their clearer positioning, as well as on improvement of customer service and
marketing communications. DIXY Group focuses on the consumer and offers the cheapest basket in "neighborhoods". DIXY Group has weekly offers and pays specific attention to each of the regions. These efforts have led to a $4.4 \%$ increase in like-for-like sales for the core DIXY format, and to a $4.7 \%$ increase in average ticket (with the highest like-for-like sales growth of $7.3 \%$ in the Urals Federal District).

The efficiency of the promotional activities was made possible also by means of increased levels of centralization of deliveries (rate of deliveries through own distribution centers) and logistical service (success of delivery rate) with DIXY format centralization rate at $85 \%$ in the first quarter of 2012, and general logistics service level reaching 90\% in March 2012.

## DIXY Group Financial Results for the Full Year and the First Quarter of 2012

1. DIXY Group unaudited consolidated financial results, including Victoria Group results from the date of acquisition on 15 June 2011

## First Quarter of 2012 Year-on-year

Revenue increased by $93.1 \%$ ( $87 \%$ in USD) to RUR 34.7 bln (USD 1.1 bln ).
Cost of Sales as a percentage of Revenue decreased by 360 bp to $69.9 \%$ compared to $73.5 \%$ for the same period last year.

Gross Profit increased by 122\% (115\% in USD) to RUR 9.6 bln (USD 317 mln ). Gross Margin increased by 360 bp year-on-year to $27.6 \%$ of sales compared to $24.0 \%$ for the same period last year.

EBITDA increased by $111.9 \%$ ( $105 \%$ in USD) to RUR 2.1 bln (USD 70 mln ). EBITDA margin increased by 50 bp year-on-year to the level of $6.1 \%$ from $5.6 \%$ for the same period last year.

Net Profit increased by $116.6 \%$ ( $110 \%$ in USD) to RUR 356 mln (USD 12 mln ) while Net Margin increased by 10 bp to $1.0 \%$ of sales compared to $1.0 \%$ for the same period last year.

Net Cash from Operating Activities increased by $5.6 \%$ ( $2 \%$ in USD) to RUR 718 mln (USD 24 mln ).
1.1. DIXY Group Unaudited Consolidated Financial Results, Including Victoria Group Results from the Date of Acquisition on 15 June 2011
Income Statement Highlights

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Revenue | 34,705 | 17,975 | 93.1\% |
| incl. Retail | 34,363 | 17,866 | 92.3\% |
| Cost of Sales | 25,110 | 13,654 | 83.9\% |
| as \% of Sales | 72.4\% | 76.0\% |  |
| Gross Profit | 9,595 | 4,322 | 122.0\% |
| as \% of Sales | 27.6\% | 24.0\% |  |
| EBITDA | 2,131 | 1,005 | 111.9\% |
| EBITDA, \% | 6.1\% | 5.6\% |  |
| Operating Profit | 1,226 | 544 | 125.2\% |
| as \% of Sales | 3.5\% | 3.0\% |  |
| Net Profit | 356 | 164 | 116.6\% |
| as \% of Sales | 1.0\% | 0.9\% |  |

1.2. DIXY Group Unaudited Consolidated Financial Results, Including Victoria Group Results from the Date of Acquisition on 15 June 2011. Revenue by Format.

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Revenue | 34,705 | 17,975 | 93.1\% |
| incl. Retail | 34,363 | 17,866 | 92.3\% |
| DIXY | 20,955 | 15,483 | 35.3\% |
| MEGAMART | 2,477 | 547 | 352.4\% |
| MINIMART | 622 | 1,836 | -66.1\% |
| Kvartal/Deshevo/Kopilka | 6,113 | -- | -- |
| Victoria | 3,977 | -- | -- |
| CASH | 219 | -- | -- |
| Gross Profit | 9,595 | 4,322 | 122.0\% |
| as \% of Sales | 27.6\% | 24.0\% |  |

1.3. DIXY Group Unaudited Consolidated Financial Results, Including Victoria Group Results from the Date of Acquisition on 15 June 2011 Cost of Sales.

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Cost of Goods Sold | 24,245 | 13,208 | 83.6\% |
| as \% of Sales | 69.9\% | 73.5\% |  |
| Transportation Costs | 271 | 68 | 297.8\% |
| as \% of Sales | 0.8\% | 0.4\% |  |
| Shrinkage of Inventories | 594 | 378 | 57.3\% |
| as \% of Sales | 1.7\% | 2.1\% |  |
| TOTAL | 25,110 | 13,654 | 83.9\% |
| as \% of Sales | 72.4\% | 76.0\% |  |

1.4.DIXY Group Unaudited Consolidated Financial Results, Including Victoria Group Results from the Date of Acquisition on 15 June 2011
Selling, General \& Administrative Expenses (SG\&A).

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Salaries | 3,966 | 1,831 | 116.6\% |
| as \% of Sales | 11.4\% | 10.2\% |  |
| Lease Expenses | 1,624 | 737 | 120.4\% |
| as \% of Sales | 4.7\% | 4.1\% |  |
| D\&A | 905 | 461 | 96.3\% |
| $D \& A, \%$ | 2.6\% | 2.6\% |  |
| Utilities, Repair and | 754 | 333 | 126.5\% |
| Maintenance Expenses |  |  |  |
| as \% of Sales | 2.2\% | 1.9\% |  |
| Transportation and | 35 | 16 | 121.8\% |
| Handling Expenses |  |  |  |
| as \% of Sales | 0.1\% | 0.1\% |  |
| Advertising Expenses | 123 | 55 | 122.5\% |
| as \% of Sales | 0.4\% | 0.3\% |  |
| Other Expenses | 963 | 345 | 179.1\% |
| as \% of Sales | 2.8\% | 1.9\% |  |
| TOTAL SG\&A | 8,369 | 3,778 | 121.6\% |
| as \% of Sales | 24.1\% | 21.0\% |  |

Selling, General \& Administrative Expenses for the first quarter of 2012 increased by 122\% year-on-year, while increasing as a percentage of Revenue by 310 bp over the same period of 2011 from $21.0 \%$ to $24.1 \%$ of Revenue.

The larger part of the increases was due to the higher share of SGNA expenses (in particular, personnel-related expenses) in the Revenue of the Victoria Group.

In addition, the Salaries Expense increase for the first quarter 2012 is mainly due to the higher share of salaries expense in the Victoria Group: also, it includes, amongst other, increase by salaries indexation in some business units of DIXY Group.

Rental Expense have increased mainly due to the higher share of rental expenses in the Victoria Group, and also because of increase of share of leased real estate versus owned real estate in the Company's neighborhood stores portfolio.

Increase in Other Expenses in first quarter 2012 year-on-year by 86 bp includes, in particular, increases related to integration of the Victoria Group business and related processes optimization, as well as impairment of unfinished construction by the DIXY Group and disposal of assets as a result of inventory review at the Victoria Group, acquired in June 15, 2011.

Increase in Advertising expenses in first quarter 2012 year-on-year is 5 bp . This is due to conduct a more intensive advertising campaigns and promo-actions than for the first quarter of 2011.
1.5. DIXY Group Unaudited Consolidated Financial Results, Including Victoria Group Results from the Date of Acquisition on 15 June 2011
Non-operating Gains and Losses.

| RUR, min. | 1Q 2012 | 1Q 2011 | ${ }^{\text {\% }}$ |
| :---: | :---: | :---: | :---: |
| Operating Profit | 1,226 | 544 | 125.2\% |
| Finance Costs (Net) | -526 | -212 | 148.8\% |
| Net FX Result | 13 | -1 | -- |
| Profit before Tax | 713 | 332 | 115.0\% |
| Income Tax Expense* | -357 | -168 | -- |
| Net Profit | 356 | 164 | 116.6\% |
| Net Margin, \% | 1.0\% | 0.9\% | -- |

1.6. DIXY Group Unaudited Consolidated Financial Results, Including Victoria Group Results from the Date of Acquisition on 15 June 2011.
Cash Flow Statement Highlights.

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Net Cash Flows (Used <br> in)/Generated from Operating <br> Activities | 718 | 680 |  |
| Net Cash from Operating Activities before Changes in Working Capital | 2,066 | 1,028 | 101.0\% |
| Change in Working Capital | -380 | 53 | -811.7\% |
| Net Interest and Income Tax Paid | -968 | -401 | 141.6\% |
| Net Cash Used in Investing Activities | -1,639 | -1,026 | 59.7\% |
| Net Cash Generated from/(Used in) Financing Activities | 403 | -179 |  |
| Net Increase/(Decrease) in Cash \& Cash Equivalents | -518 | -525 | -1.4\% |
| Cash and Cash Equivalents at the End of the Period | 1,866 | 1,072 | 74.1\% |

## 2. DIXY Group unaudited pro-forma financial statements, including Victoria results from the beginning of the year*

Note: the pro-forma financial statements for the first quarter of 2012 are identical with the consolidated statements for the first quarter presented above.

First Quarter of 2012 Year-on-year
Revenue increased by $21.6 \%$ ( $18 \%$ in USD) to RUR 34.7 bln (USD 1.1 bln ).
Cost of Sales as a percentage of Revenue decreased by 220 bp to $69.9 \%$ from $72.1 \%$ of sales for the same period of the last year.

Gross Profit increased by $31 \%$ ( $27 \%$ in USD) to RUR 9.6 bln (USD 317 mln )
Gross Margin increased by 190 bp year-on-year to $27.6 \%$ of sales compared to $25.7 \%$ for the same period of the last year.

EBITDA increased by $24.6 \%$ ( $21 \%$ in USD) to RUR 2.1 bln (USD 70 mln ). EBITDA margin increased by 10 bp year-on-year to the level of $6.1 \%$ from $6.0 \%$ for the same period of the last year.

Net Profit increased by $9.4 \%$ ( $9 \%$ in USD) to RUR 356 mln (USD 12 mln ) while Net Margin decreased by 10 bp to $1.0 \%$ of sales compared to $1.1 \%$ for the same period last year.
2.1. DIXY Group Unaudited Pro-forma Financial Statements, Including Victoria from the Beginning of the Year. Income Statement Highlights.

| RUR, mIn. | 1Q 2012 | 1Q 2011 | $\%$ <br> Revenue$\quad 34,705$ |
| :--- | ---: | ---: | :--- |
| incl. Retail | 34,363 | 28,549 | $21.6 \%$ |
| Cost of Sales | 25,110 | 21,270 | $21.6 \%$ |
| as \% of Sales | $72.4 \%$ | $74.3 \%$ | $\mathbf{1 8 . 3 \%}$ |
| Gross Profit | 9,595 | 7,323 | $31.0 \%$ |
| as \% of Sales | $27.6 \%$ | $25.7 \%$ |  |
| EBITDA | 2,131 | 1,710 | $24.6 \%$ |
| EBITDA, \% | $6.1 \%$ | $6.0 \%$ |  |
| Operating Profit | 1,226 | 932 | $31.6 \%$ |
| as \% of Sales | $3.5 \%$ | $3.3 \%$ |  |
| Net Profit | 356 | 325 | $9.4 \%$ |
| as \% of Sales | $1.0 \%$ | $1.1 \%$ |  |

[^0]2.2. DIXY Group Unaudited Pro-forma Financial Statements, Including Victoria from the Beginning of the Year.
Revenue by Format.

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Revenue | 34,705 | 28,549 | 21.6\% |
| incl. Retail | 34,363 | 28,270 | 21.6\% |
| DIXY | 20,955 | 15,483 | 35.3\% |
| MEGAMART | 2,477 | 1,836 | 34.9\% |
| MINIMART | 622 | 547 | 13.5\% |
| Kvartal/Deshevo/Kopilka | 6,113 | 6,884 | -11.2\% |
| Victoria | 3,977 | 3,275 | 21.4\% |
| CASH | 219 | 244 | -10.2\% |
| Gross Profit | 9,595 | 7,323 | 31.0\% |
| as \% of Sales | 27.6\% | 25.7\% |  |

2.3. DIXY Group Unaudited Pro-forma Financial Statements, Including Victoria from the Beginning of the Year. Cost of Sales.

| RUR, mIn. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :--- | ---: | ---: | ---: |
| Cost of Goods Sold | $\mathbf{2 4 , 2 4 5}$ | 20,571 | $\mathbf{1 7 . 9 \%}$ |
| as \% of Sales | $69.9 \%$ | $72.1 \%$ |  |
| Transportation Costs | 271 | 111 | $\mathbf{1 4 5 . 0 \%}$ |
| as \% of Sales | $0.8 \%$ | $0.4 \%$ |  |
| Shrinkage of Inventories | 594 | 543 | $9.3 \%$ |
| as \% of Sales | $1.7 \%$ | $1.9 \%$ |  |
|  | 25,110 | 21,225 | $18.3 \%$ |
| TOTAL | $72.4 \%$ | $74.3 \%$ |  |
|  | as \% of Sales |  |  |

2.4. DIXY Group Unaudited Pro-forma Financial Statements, Including Victoria from the Beginning of the Year.
Selling, General \& Administrative Expenses (SG\&A).

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Salaries | 3,966 | 2,966 | 33.7\% |
| as \% of Sales | 11.4\% | 10.4\% |  |
| Lease Expenses | 1,624 | 1,207 | 34.5\% |
| as \% of Sales | 4.7\% | 4.2\% |  |
| D\&A | 905 | 779 | 16.2\% |
| $D \& A, \%$ | 2.6\% | 2.7\% |  |
| Utilities, Repair and Maintenance Expenses | 754 | 625 | 20.6\% |
| as \% of Sales | 2.2\% | 2.2\% |  |
| Transportation and Handling Expenses | 35 | 16 | 121.8\% |
| as \% of Sales | 0.1\% | 0.1\% |  |
| Advertising Expenses | 123 | 98 | 25.8\% |
| as \% of Sales | 0.4\% | 0.3\% |  |
| Other Expenses | 963 | 702 | 37.3\% |
| as \% of Sales | 2.8\% | 2.5\% |  |
| TOTAL SG\&A | 8,369 | 6,392 | 30.9\% |
| as \% of Sales | 24.1\% | 22.4\% |  |

2.5. DIXY Group Unaudited Pro-forma Financial Statements, Including Victoria from the Beginning of the Year.
Non-operating Gains and Losses.

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Operating Profit | 1,226 | 932 | 31.6\% |
| Finance Costs (Net) | -526 | -299 | 76.2\% |
| Net FX Result | 13 | -36 | -136.4\% |
| Profit before Tax | 713 | 597 | 19.5\% |
| Income Tax Expense* | -357 | -271 | 31.8\% |
| Net Profit | 356 | 325 | 9.4\% |
| Net Margin, \% | 1.0\% | 1.1\% |  |

2.6. DIXY Group Unaudited Pro-forma Financial Statements, Including Victoria from the Beginning of the Year. Cash Flow Statement Highlights.

| RUR, min. | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Net Cash Flows (Used in)/Generated from Operating Activities | 718 | 755 | -4.8\% |
| Net Cash from Operating Activities before Changes in Working Capital | 2,066 | 1,701 | 21.5\% |
| Change in Working Capital | -380 | -348 | -- |
| Net Interest and Income Tax Paid | -968 | -598 | 61.7\% |
| Net Cash Used in Investing Activities | -1,639 | -317 | -- |
| Net Cash Generated from/(Used in) Financing Activities | 403 | -372 |  |
| Net Increase/(Decrease) in Cash \& Cash Equivalents | -518 | 65 | -- |
| Cash and Cash Equivalents at the End of the Period | 1,866 | 1,662 | 12.3\% |

## KEY STATISTICS OF THE COMBINED COMPANY FOR THE 1Q OF 2012

Key Operational Statistics

|  | 1Q 12 | 1Q 11 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Total Number of Stores | 1,168 | 919 | 27\% |
| New Store Openings* | 56 | 27 | 107\% |
| ГК «ДИКСИ» | 54 | 26 | 108\% |
| ГК «Виктория» | 2 | 1 | 50\% |
| Total Space, sqm | 935,349 | 805,211 | 16\% |
| Total Space Owned, sqm | 276,352 | 255,080 | 8\% |
| Owned, \% | 29.5\% | 31.7\% |  |
| Total Selling Space, sqm | 417,402 | 352,592 | 18\% |
| Total Selling Space Owned, sqm | 112,982 | 100,280 | 13\% |
| Owned, \% | 27.1\% | 28.4\% |  |
| Neighborhood Stores | 328,378 | 279,088 | 18\% |
| DIXY | 255,938 | 194,472 | 32\% |
| Kvartal/Deshevo/Kopilka | 72,440 | 84,616 | -14\% |
| Supermarkets | 47,978 | 40,332 | 19\% |
| Victoria | 42,492 | 34,846 | 22\% |
| Minimart | 5,486 | 5,486 | - |
| Compact hypermarkets | 41,046 | 33,172 | 24\% |
| Megamart | 37,995 | 30,121 | 26\% |
| Cash\&Carry CASH | 3,051 | 3,051 |  |
| Total Number of Permanent Employees | 37,934 | 33,227 | 14\% |
| DIXY Group | 24,601 | 17,735 | 39\% |
| Victoria Group | 13,333 | 15,492 | -14\% |

Average Basket Size by Format, RUR (VAT included)

| RUR | 1Q 2012 | 1Q 2011 | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Neighborhood Stores | 252.4 | 215.4 | 17\% |
| DIXY | 254.4 | 216.1 | 18\% |
| Kvartal/Deshevo/Kopilka | 245.8 | 213.8 | 15\% |
| Supermarkets | 499.0 | 439.2 | 14\% |
| Victoria | 512.1 | 460.1 | 11\% |
| Minimart | 429.2 | 346.3 | 24\% |
| Hypermarkets |  |  |  |
| Megamart | 572.5 | 489.0 | 17\% |
| Cash\&carry |  |  |  |
| CASH | 2172.6 | 2302.4 | -6\% |

## Total Number of Stores

|  | As of <br> $\mathbf{3 1 . 0 3 . 2 0 1 2}$ | As of <br> $\mathbf{3 1 . 0 3 . 2 0 1 1}$ |
| :---: | ---: | ---: |
| Магазины у дома | $\mathbf{1 , 1 1 7}$ | $\mathbf{8 7 6}$ |
| ДИКСИ | 918 | 641 |
| Квартал/Дешево | 199 | 235 |
| Супермаркеты | $\mathbf{3 2}$ | $\mathbf{2 7}$ |
| Виктория | 24 | 19 |
| Минимарт | 8 | 8 |
| Гипермаркеты | $\mathbf{1 8}$ | $\mathbf{1 5}$ |
| Мегамарт | 18 | 15 |
| Cash\&саrrу | $\mathbf{1}$ | $\mathbf{1}$ |
| КЭШ | 1 | 1 |
| ИТОГО | $\mathbf{1 , 1 6 8}$ | $\mathbf{9 1 9}$ |

## Total Number of Store Openings

|  | 1Q 12 | 1Q 11** | $\Delta \%$ |
| :---: | :---: | :---: | :---: |
| Neighborhood Stores | 55 | 27 | 104\% |
| DIXY | 54 | 26 | 108\% |
| Kvartal/Deshevo | 1 | 1 | - |
| Supermarkets |  |  |  |
| Victoria | 1 | - | - |
| Minimart | - | - | - |
| Compact hypermarkets |  |  |  |
| Megamart | - | - | - |
| Cash\&carry |  |  |  |
| CASH | - | - | - |
| TOTAL | 56 | 27 | 107\% |

*For the period from 01.01.2012 to 31.03.2012 there were closed 4 DIXY stores and 3 Kvartals.
** For the period from 01.01.2011 to 31.03.2011 there were closed 8 DIXY stores and 3 Kvartals.

## Combined Company Pro-forma Debt as of 31 March 2012

|  | As of 31 March 2012 | \% of Total |
| ---: | ---: | ---: |
| Total financial debt* | 21,726 |  |
| Short-term Debt | 11,041 | $51 \%$ |
| Long-term Debt | 10,685 | $49 \%$ |
| Net Debt | 19,860 |  |

*Total debt does not include financial lease obligations

## ДИКСИ

OJSC DIXY Group (RTS, MICEX: DIXY) is one of Russia's leading retailers of foods and everyday products.

The first DIXY store opened in 1999 in Moscow and, after the period of intense organic development and purchase of Victoria Group in June, 2011, as of April 30, 2012, the Group operated 1,175 stores, including 925 DIXY neighborhood stores, 198 stores under the "Kvartal", "Deshevo", "Semeynaya Kopilka" brands, 24 Victoria supermarkets, 18 MEGAMART (compact hypermarket) stores, 9 MINIMART supermarket stores and 1 CASH (cash\&carry) store.

The Company operates in three Federal Districts of Russia: Central, Northwest, Urals, and in Kaliningrad region.

As of April 30, 2012, the Company had a total of 419,717 square meters of selling space. The Company is the third largest among Russian national retail operators in the food retail market by revenue, selling area and number of stores. The Company employs over 33,000 people.

In May 2007 the Company raised USD 360 million in its IPO on the RTS and MICEX. A controlling stake in DIXY Group, OJSC (54.4\%) is owned by the Mercury Group of Companies, a diversified holding company.

In 2011, DIXY Group's total revenue (including revenue of the Victoria Group, acquired on June 15, 2011, from the year beginning) amounted to RUR 122 billion (USD 4 bln).

The Russian business magazine Expert rates DIXY Group as one of the Top-100 largest Russian companies.

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## APPENDIX

## 1. DIXY Group Unaudited Consolidated Financial Results, Including Victoria Group from the Date of Acquisition on 15 June 2011

### 1.1. BALANCE SHEET

| ASSETS |  |  |
| :---: | :---: | :---: |
|  | 31 March 2012 | 31 December 2011 |
| Property, plant and equipment | 25159740 | 24529085 |
| Capital advances | 2485870 | 2224283 |
| Goodwill | 17665527 | 17665526 |
| Other Intangible assets | 2961239 | 3078570 |
| Initial lease costs | 86980 | 85105 |
| Loans | - | 123 |
| Deferred tax asset | 513905 | 539592 |
| Investment in equity | - | - |
|  | 48873261 | 48122284 |
| Current assets |  |  |
| Inventories | 6829355 | 7855779 |
| Trade and other receivables | 2483337 | 2641382 |
| Taxes recoverable and prepayments | 1914277 | 1863335 |
| Income tax prepaid | 180858 | 173194 |
| Loans | 118673 | 129072 |
| Initial lease costs | 25618 | 31994 |
| Cash and cash equivalents | 1866086 | 2383651 |
|  | 13418204 | 15078407 |
| TOTAL ASSETS | 62291465 | 63200691 |
| EQUITY AND LIABILITIES |  |  |
| Equity attributable to equity holders of the Parent |  |  |
| Share capital | 1248 | 1248 |
| Additional paid-in capital | 20437555 | 20437555 |
| Treasury shares | 554 | 554 |
| Retained earnings | 3332188 | 2976625 |
|  | 23770437 | 23414874 |
| Non-controlling interest | 228 | 286 |
| TOTAL EQUITY | 23770665 | 23415160 |
| Non-current liabilities |  |  |
| Borrowings | 10605927 | 9809737 |
| Finance leases | 78769 | 87270 |
| Unfavourable operating lease commitments | 156153 | 168584 |
| Deferred tax liability | 1237065 | 1238788 |
|  | 12077914 | 11304379 |
| Current liabilities |  |  |
| Trade and other payables | 13852440 | 15893466 |
| Borrowings | 10933960 | 11258982 |
| Finance leases | 107362 | 145191 |
| Advances from customers | 129419 | 145964 |
| Tax liability, other than income taxes | 1172110 | 701607 |
| Income taxes payable | 163920 | 245635 |
| Unfavourable operating lease commitments | 65320 | 71954 |
| Provisions for liabilities and charges | 18354 | 18354 |
|  | 26442885 | 28481153 |
|  | 38520799 | 39785532 |
| TOTAL EQUITY AND LIABILITIES | 62291465 | 63200691 |

### 1.2. INCOME STATEMENT

|  | 1Q 2012 | 1Q 2011 |
| :---: | :---: | :---: |
| Revenue | 34704818 | 17975492 |
| Cost of sales | (25 109 725) | (13653 501) |
| Cost of goods sold | (26 884 815) | (14 320 292) |
| Supplier bonuses | 2640211 | 1112737 |
| Transportation costs | (270 960) | $(68123)$ |
| Shrinkage of inventories | (594 161) | (377 823) |
| Gross profit | 9595093 | 4321992 |
| General and administrative expenses | (8 369 121) | (3777525) |
| Operating profit | 1225972 | 544466 |
| Finance income | 4004 | 9966 |
| Finance costs | (530 183) | (221 480) |
| Foreign exchange (loss)/gain, net | 13183 | (1276) |
| Profit/ (loss) before income tax | 712976 | 331676 |
| Income tax expense | (357 413) | $(167551)$ |
| Profit for the year | 355563 | 164125 |
| Total comprehensive profit for the year | 355563 | 164125 |
| Attributable to: |  |  |
| Equity holders of the Parent | 355563 | 164125 |
| Equity holders of the non-controlling interest | - | - |
|  | 355563 | 164125 |

### 1.3. CASH FLOW STATEMENT

## Cash flows from operating activities :

Profit/(loss) before income tax

| 1Q 2012 | 1Q 2011 |
| :---: | :---: |
| 712976 | 331676 |

Depreciation of property, plant and equipment
427539
Amortisation of intangible assets

| 785088 | 427539 |
| :--- | ---: |
| 131060 | 15840 |

Amortisation of initial lease costs
Amortisation of unfavourable lease commitments
$7653 \quad 17581$

Gain less losses on disposals of property, plant and equipment
and intangible assets
(Decrease)/ increase in provision for impairment of taxes
4645
recoverable and prepayments
(Decrease)/ increase in provision for impairment of trade and
(19 056) 17581
other receivables
Reversal of write-down of inventory to net realizable value
31553
11404
(44710)
(36 140)
14259
(15 420)
(8 073)
Finance costs
$530183 \quad 221480$

Interest income on loans and cash deposits
(4 004)
(9 966)
Unrealised foreign exchange (gains)/losses on borrowings
(13 183)
1276
Operating cash flows before working capital changes
2066000
1027661
Decrease in trade and other receivables
211577
122643
Decrease in inventories
$1041842 \quad 469818$
(46 135)
(16 727)
Increase in taxes recoverable and prepayments
(2 041076 )
(703 341)
Increase in tax liabilities other than income tax
Decrease in advances from customers
(16546)
(4 454)
Cash generated from operations
1686164
1081033

| Income taxes paid | (422 827) | (246 783) |
| :---: | :---: | :---: |
| Interest paid | (544 846) | (153 782) |
| Net cash from operating activities-continuing operations | 718491 | 680468 |
| Net cash from operating activities-discontinued operations |  |  |
| Net cash from operating activities | 718491 | 680468 |
| Cash flows from investing activities: |  |  |
| Purchase of property, plant and equipment | (1622 450) | (739 766) |
| Proceeds from sale of property, plant and equipment | 10548 | 25058 |
| Initial Lease costs paid | (3 161) | (3 739) |
| Acquisition of subsidiaries, net of cash acquired |  |  |
| Loans repaid | 1608 | 15788 |
| Disbursement of loans |  | (326 000) |
| Interest received | 2138 | 6007 |
| Purchases of intangible assets | (28 078) | (3 636) |
| Net cash used in investing activities-continuing operations | (1639 395) | (1026 288) |
| Net cash from investing activities | (1639 395) | (1026 288) |
| Cash flows from financing activities |  |  |
| Proceeds from loans and borrowings | 1613206 | 2056075 |
| Repayment of loans and borrowings | (1170 103) | (2 347) |
| Repayment of bonds |  | (2 852 822) |
| Proceeds from sale of treasury shares |  | 294952 |
| Contributions from shareholders |  | 392258 |
| Finance lease payments | (39 762) | (67275) |
| Dividends payable to ultimate shareholder |  |  |
| Net cash from financing activities-continuing operations | 403340 | (179 159) |
| Net cash from financing activities | 403340 | $(179$ 159) |
| Net decrease in cash and cash equivalents | (517 565) | (524 979) |
| Cash and cash equivalents at the beginning of the year | 2383651 | 1596680 |
| Cash and cash equivalents at the end of the year | 1866086 | 1071701 |

## 2. DIXY Group Unaudited Pro-forma Financial Statements, Including Victoria from the

 Beginning of the Year
### 2.1. BALANCE SHEET

| ASSETS | 31 March 2012 | 31 December 2011 |
| :---: | :---: | :---: |
| Non-current assets |  |  |
| Property, plant and equipment | 25159740 | 24529085 |
| Capital advances | 2485870 | 2224283 |
| Goodwill | 17665527 | 17665526 |
| Other Intangible assets | 2961239 | 3078570 |
| Initial lease costs | 86980 | 85105 |
| Loans |  | 123 |
| Deferred tax asset | 513905 | 539592 |
| Investment in equity |  |  |
|  | 48873261 | 48122284 |
| Current assets |  |  |
| Inventories | 6829355 | 7855779 |
| Trade and other receivables | 2483337 | 2641382 |
| Taxes recoverable and prepayments | 1914277 | 1863335 |
| Income tax prepaid | 180858 | 173194 |
| Loans | 118673 | 129072 |
| Initial lease costs | 25618 | 31994 |
| Cash and cash equivalents | 1866086 | 2383651 |
|  | 13418204 | 15078407 |
| TOTAL ASSETS | 62291465 | 63200691 |
| EQUITY AND LIABILITIES |  |  |
| Equity attributable to equity holders of the Parent |  |  |
| Share capital | 1248 | 1248 |
| Additional paid-in capital | 20437555 | 20437555 |
| Treasury shares | - | - |
|  | 554 | 554 |
| Retained earnings | 3332188 | 2976625 |
|  | 23770437 | 23414874 |
| Non-controlling interest |  |  |
|  | 228 | 286 |
| TOTAL EQUITY | 23770665 | 23415160 |
| Non-current liabilities |  |  |
| Borrowings | 10605927 | 9809737 |
| Finance leases | 78769 | 87270 |
| Unfavourable operating lease commitments | 156153 | 168584 |
| Deferred tax liability | 1237065 | 1238788 |
|  | 12077914 | 11304379 |
| Current liabilities |  |  |
| Trade and other payables | 13852440 | 15893466 |
| Borrowings | 10933960 | 11258982 |
| Finance leases | 107362 | 145191 |
| Advances from customers | 129419 | 145964 |
| Tax liability, other than income taxes | 1172110 | 701607 |
| Income taxes payable | 163920 | 245635 |
| Unfavourable operating lease commitments | 65320 | 71954 |
| Provisions for liabilities and charges | 18354 | 18354 |
|  | 26442885 | 28481153 |
|  | 38520799 | 39785532 |
| TOTAL EQUITY AND LIABILITIES | 62291465 | 63200691 |

### 2.2. INCOME STATEMENT

| Continuing operations | 1Q 2011 | 1Q 2010 |
| :---: | :---: | :---: |
| Revenue | 34704818 | 28548789 |
| Cost of sales | (25 109 725) | (21 225 321) |
| Cost of goods sold | (26 884 815) | (22 477 720) |
| Supplier bonuses | 2640211 | 1906464 |
| Transportation costs | (270 960) | (110 578) |
| Shrinkage of inventories | (594 161) | (543 487) |
| Gross profit | 9595093 | 7323469 |
| General and administrative expenses | (8369 121) | (6 391888 ) |
| Operating profit | 1225972 | 931581 |
| Finance income | 4004 | 27597 |
| Finance costs | (530 183) | (326 301) |
| Foreign exchange (loss)/gain, net | 13183 | (36 256) |
| Profit/ (loss) before income tax | 712976 | 596621 |
| Income tax expense | (357 413) | (271 148) |
| Profit for the year | 355563 | 325473 |
| Total comprehensive profit for the year | 355563 | 325473 |
| Attributable to: |  |  |
| Equity holders of the Parent | 355563 | 325473 |
| Equity holders of the non-controlling interest | - | (346) |
|  | 355563 | 325126 |

### 2.3. CASH FLOW STATEMENT

Cash flows from operating activities :
Profit/(loss) before income tax
Adjustments for:

| Depreciation of property, plant and equipment | 785088 | 634476 |
| :---: | :---: | :---: |
| Amortisation of intangible assets | 131060 | 149050 |
| Amortisation of initial lease costs | 7653 | 17581 |
| Amortisation of unfavourable lease commitments | (19 056) | (22 378) |
| Gain less losses on disposals of property, plant and equipment and intangible assets | 31553 | 16705 |
| (Decrease)/ increase in provision for impairment of taxes recoverable and prepayments | (44 710) | 73726 |
| Decrease in provision for impairment of trade and other receivables | $(36140)$ | (78 874) |
| Reversal of write-down of inventory to net realizable value | (15 420) | (21 065) |
| Finance costs | 530183 | 326301 |
| Interest income on loans and cash deposits | (4004) | (27 597) |

Unrealised foreign exchange (gains)/losses on borrowings
Operating cash flows before working capital changes
(13 183)
36256

Decrease in trade and other receivables
2066000
1700801
$211577 \quad 60195$
Decrease in inventories
$1041842 \quad 487211$
(Increase)/decrease in taxes recoverable and prepayments
Decrease in trade and other payables
Increase in tax liabilities other than income tax
(46 135)
487211
(2041076) (1224038)

Decrease in advances from customers
470502 320353

| Cash generated from operations | 1686164 | 1353247 |
| :---: | :---: | :---: |
| Income taxes paid | (422 827) | (420 322) |
| Interest paid | (544 846) | $(178082)$ |
| Net cash from operating activities-continuing operations | 718491 | 754843 |
| Net cash from operating activities-discontinued operations |  |  |
| Net cash from operating activities | 718491 | 754843 |
| Cash flows from investing activities: |  |  |
| Purchase of property, plant and equipment | (1622 450) | $(808591)$ |
| Proceeds from sale of property, plant and equipment | 10548 | 23418 |
| Initial Lease costs paid | (3 161) | (3739) |
| Cash aquired as a result of the acquisition of subsidiaries |  | 813780 |
| Loans repaid | 1608 | 15788 |
| Disbursement of loans |  | (348 001) |
| Interest received | 2138 | 7687 |
| Purchases of intangible assets | (28 078) | (17 633) |
| Net cash used in investing activities-continuing operations | (1639 395) | (317 291) |
| Net cash from investing activities | (1639 395) | (317 291) |
| Cash flows from financing activities |  |  |
| Proceeds from loans and borrowings | 1613206 | 2056324 |
| Repayment of loans and borrowings | (1 170 103) | (195 688) |
| Repayment of bonds |  | (2 852 822) |
| Proceeds from sale of treasury shares |  | 294952 |
| Contributions from shareholders | - | 392258 |
| Finance lease payments | (39 762) | (67 275) |
| Net cash from financing activities-continuing operations | 403340 | (372 251) |
| Net cash from financing activities | 403340 | (372 251) |
| Net decrease in cash and cash equivalents | (517 565) | 65301 |
| Cash and cash equivalents at the beginning of the year | 2383651 | 1596680 |
| Cash and cash equivalents at the end of the year | 1866086 | 1661981 |


[^0]:    *Pro-forma financial statements differ from a simple sum of financial results of DIXY Group and Victoria Group in particular because of a change in reporting policy regarding recognition of sales through agent agreements in Kaliningrad region.

