#### **Mobile TeleSystems**

Second Quarter 2005
Financial and Operating Results
Management Presentation

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#### **Key highlights**



#### Financial highlights: strong financial performance

- Revenues up 35% y-o-y to \$1,237m
- OIBDA up 25% y-o-y to \$652m (OIBDA margin 53%)
- Net income up 14% y-o-y to \$304m
- Free cash-flow positive with \$63m for H1 2005

#### Operating highlights: robust subscriber growth, ARPU increase

- ARPU growth in all markets
- Subscriber additions of 5.38m in Q2 2005; 14.1m YTD
- Acquisition in Turkmenistan increased license coverage footprint by 6.6m
- 48.23m consolidated subscribers as of August 29, 2005

# **Strong underlying growth**



| US\$ mIn     | Q2/05   | Change<br>Y-o-Y | Change<br>Q-o-Q |
|--------------|---------|-----------------|-----------------|
| Revenues     | 1,236.6 | 34.7%           | 17.0%           |
| OIBDA        | 651.6   | 24.9%           | 21.4%           |
| OIBDA margin | 52.7%   | -4.1pp          | +1.9pp          |
| Net income   | 303.9   | 13.6%           | 30.7%           |

#### Sequential margin increase



| US\$ mln  | Q2/05                             | Q1/05                             | Change                           | Q2/04                            | Change                            |
|---|-----------------------------------|-----------------------------------|----------------------------------|----------------------------------|-----------------------------------|
| Russia  |                                   |                                   |                                  |                                  |                                   |
| Revenues<br>OIBDA<br>OIBDA margin<br>Net income | 928.4<br>491.0<br>52.9%<br>209.4  | 802.8<br>415.0<br>51.7%<br>171.4  | 15.6%<br>18.3%<br>1.2pp<br>22.2% | 728.0<br>413.7<br>56.8%<br>209.1 | 27.5%<br>18.7%<br>-3.9pp<br>0.1%  |
| Ukraine   |                                   |                                   |                                  |                                  |                                   |
| Revenues<br>OIBDA<br>OIBDA margin<br>Net income | 290.1<br>147.9<br>51.0%<br>88.9   | 238.3<br>112.2<br>47.1%<br>58.0   | 21.7%<br>31.8%<br>3.9pp<br>53.3% | 190.5<br>107.8<br>56.6%<br>58.4  | 52.3%<br>37.2%<br>-5.6pp<br>52.2% |
| Uzbekistan                                      |                                   |                                   |                                  |                                  |                                   |
| Revenues<br>OIBDA<br>OIBDA margin<br>Net income | 20.4<br>12.6<br>61.8%<br>5.6      | 17.5<br>9.7<br>55.4%<br>3.0       | 16.6%<br>29.9%<br>6.4pp<br>86.7% | N/A<br>N/A<br>N/A<br>N/A         | N/A<br>N/A<br>N/A<br>N/A          |
| Intercompany e                                  | limination                        |                                   |                                  |                                  |                                   |
| Revenues  | (2.4)                             | (1.5)                             | 60.0%                            | (0.3)                            | 700.0%                            |
| Consolidated                                    |                                   |                                   |                                  |                                  |                                   |
| Revenues<br>OIBDA<br>OIBDA margin<br>Net income | 1236.6<br>651.6<br>52.7%<br>303.9 | 1057.0<br>536.9<br>50.8%<br>232.5 | 17.0%<br>21.4%<br>1.9pp<br>30.7% | 918.2<br>521.5<br>56.8%<br>267.5 | 34.7%<br>24.9%<br>-4.1pp<br>13.6% |

- Sequential growth in consolidated OIBDA margin
- OIBDA margin in Russia affected by USO¹ payment of \$8m
- Sequential OIBDA margin increases in Ukraine and Uzbekistan

<sup>1</sup>USO – Universal Service Fund (1.2% of service revenues)

# Low CAPEX per new subscriber

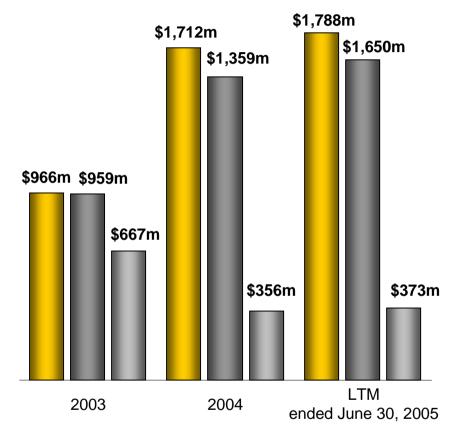


| US\$ mIn   | Q2/05 | H1/05 |
|--|-------|-------|
| Capital expenditure on PP&E                      | 315   | 647   |
| Russia   | 187   | 410   |
| Ukraine  | 118   | 225   |
| Uzbekistan                                       | 10    | 12    |
| Capital expenditure on intangible assets         | 21    | 120   |
| Total capital expenditure                        | 336   | 767   |
| Total capital expenditure per new net subscriber | \$69  | \$78  |

#### Positive cash flow dynamics



- Strong operating cashflow generation
- Free cash flow positive in H1 2005 with \$63m
- Focus on delivering positive cash flow



■ Operating cash-flow ■ CAPEX ■ Acquisitions

#### Reduced relative debt level

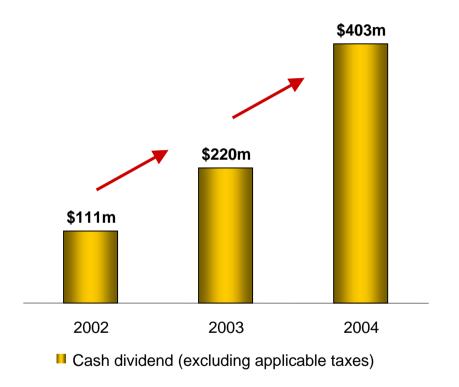


| US\$ mIn                                | Dec 31/04 | Jun 30/05 |
|---|-----------|-----------|
| Total debt                              | 1,937     | 2,360     |
| Cash, cash equivalents & ST investments | 348       | 728       |
| Net debt                                | 1,590     | 1,631     |
| Net debt / Assets                       | 0.3x      | 0.2x      |
| Net debt / Equity                       | 0.6x      | 0.6x      |
| Net debt / LTM OIBDA                    | 0.8x      | 0.7x      |

#### Increasing returns to shareholders



- 2004 dividends approx. \$403m approved by AGM in June 2005
- 3-year track record of 40+% of net earnings pay-out
- ADR holders will receive 2004 dividends in September



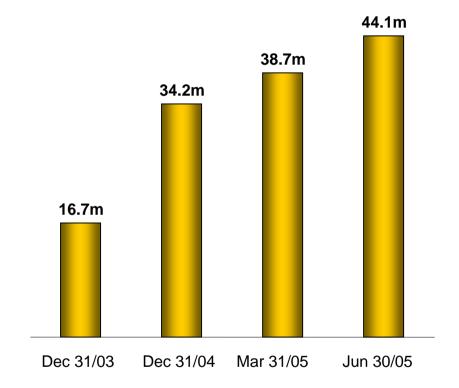
#### Robust subscriber growth



• Q2 2005 – 5.4m net additions

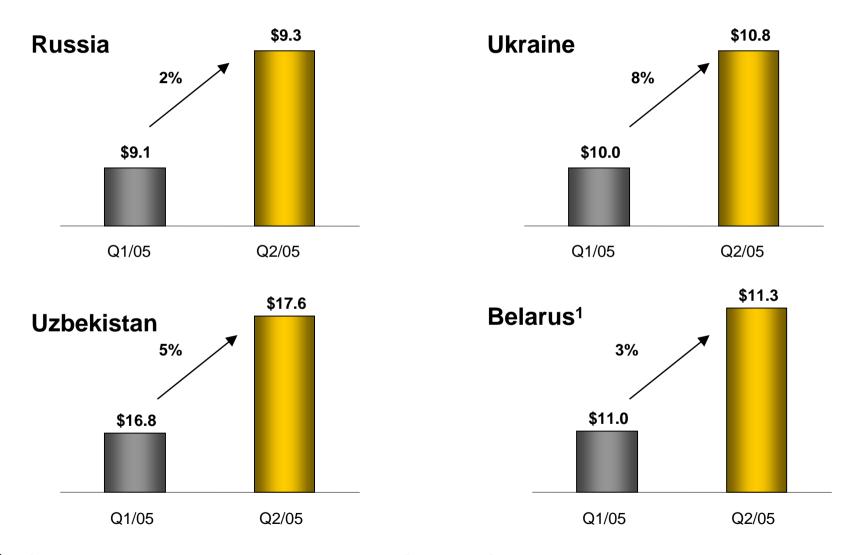
• YTD – 14.1m net additions

Consolidated subscriber base
 48.23m as of August 29, 2005



#### **Sequential growth in ARPU**





#### **Acquisition in Turkmenistan**



- 51% stake in BCTI, a leading mobile phone operator in Turkmenistan, acquired for \$28.05m (end of June 2005)
- Remaining 49% stake will be acquired by February 2006<sup>1</sup>
- Turkmenistan market provides significant growth opportunity

| Quick Facts                                      |              |  |  |  |  |  |  |  |  |
|--|--------------|--|--|--|--|--|--|--|--|
| Population of Turkmenistan <sup>2</sup>          | 6.6m         |  |  |  |  |  |  |  |  |
| Penetration <sup>3</sup><br>Mobile<br>Fixed-line | ~ 1%<br>~ 6% |  |  |  |  |  |  |  |  |
| BCTI<br>customer<br>base                         | 59,000       |  |  |  |  |  |  |  |  |

<sup>&</sup>lt;sup>1</sup>Subject to certain conditions

<sup>&</sup>lt;sup>2</sup>According to According to the National Institute of Government Statistics of Turkmenistan

<sup>&</sup>lt;sup>3</sup>According to to the World Fact Book of the Central Intelligence Agency

## Marketing initiatives: Russia



Mar-May promotional \$10 airtime deferred over six-month period to new

JEANS subscribers, aimed at increasing customer loyalty and

new subscriber acquisition

April new MTS Team corporate tariff plan launched, aimed at

strengthening MTS' position in SOHO segment

Jun-Aug Summer JEANS offer reintroduced, providing discounted per-

minute rates for a one-time subscription fee

June new HOT JEANS tariff plan offers free monthly fees and

low per-minute prices within home networks on holidays,

weekends and nights

Jul-Aug promotional \$10 airtime deferred over five-month period for

up to 5 new customer referrals, shared between existing and

new customer

## Marketing initiatives: Ukraine



April new SIM-SIM pre-paid tariffs launched

May new post-paid and *JEANS* pre-paid tariffs introduced

Jun-Aug new *JEANS* promotion launched whereby pre-paid subscribers

offered free on-net calls to four pre-selected *JEANS* numbers

Jun-Aug Together More, Together Better promotion offering \$10 airtime

deferred over four-month period for up to three new customer

referrals; new customer also receives promotional \$10 airtime

deferred over four-month period

#### Delivering new experience



- i-mode launch in September
   2005 will provide for:
  - New handsets
  - New services



Additional revenues

- New content
- Blackberry being localized with MTS in preparation for Q4 launch



## **Key operating indicators: Russia (1/2)**



- Strong subscriber growth
- Leading market share in Russia and Moscow
- Churn declined y-o-y as a result of active CRM campaigns

| Q2/05 | Q1/05  | Q4/04  | Q3/04   | Q2/04   |
|-------|--|--|---|---|
| 97.6  | 85.6   | 74.4   | 59.0  | 49.5  |
| 67%   | 59%  | 51%  | 41%   | 34%   |
| 34.1  | 30.3   | 26.5   | 20.8  | 18.1  |
| 35%   | 35%  | 36%  | 35%   | 37%   |
| 44%   | 44%  | 44%  | 45%   | 46%   |
| 32%   | 32%  | 32%  | 32%   | 33%   |
| 33%   | 33%  | 33%  | 32%   | 33%   |
| 83%   | 81%  | 77%  | 71%   | 65%   |
| 6.8%  | 6.7%   | 6.3%   | 6.7%  | 7.7%  |
|       | 97.6<br>67%<br>34.1<br>35%<br>44%<br>32%<br>33%<br>83% | 97.6 85.6<br>67% 59%<br>34.1 30.3<br>35% 35%<br>44% 44%<br>32% 32%<br>33% 33%<br>83% 81% | 97.6       85.6       74.4         67%       59%       51%         34.1       30.3       26.5         35%       35%       36%         44%       44%       44%         32%       32%       32%         33%       33%       33%         83%       81%       77% | 97.6       85.6       74.4       59.0         67%       59%       51%       41%         34.1       30.3       26.5       20.8         35%       35%       36%       35%         44%       44%       44%       45%         32%       32%       32%       32%         33%       33%       33%       32%         83%       81%       77%       71% |

## Key operating indicators: Russia (2/2)



- Premium customer MOU up; blended slightly down q-o-q due to:
  - Discontinued free air-time promotions
  - Change in customer mix
- ARPU up q-o-q due to:
  - Discontinued promotions
  - Positive seasonal factors
  - Increased premium customer usage
- SAC per gross new subscriber almost unchanged q-o-q

|                              | Q2/05 | Q1/05 | Q4/04 | Q3/04 | Q2/04 |
|------------------------------|-------|-------|-------|-------|-------|
| ARPU (US\$)                  | 9.3   | 9.1   | 11.2  | 14.0  | 14.1  |
| MTS ARPU                     | 23.4  | 20.5  | 22.6  | 24.2  | 21.4  |
| <i>JEANS</i> ARPU            | 6.0   | 5.9   | 7.3   | 9.3   | 9.6   |
| ARPU ex guest roaming (US\$) | 9.1   | 9.0   | 10.9  | 13.7  | 13.7  |
| ARPU from VAS (US\$)         | 1.0   | 1.2   | 1.3   | 1.4   | 1.1   |
| VAS as % of total ARPU       | 11%   | 13%   | 12%   | 10%   | 8%    |
| MOU (minutes)                | 134   | 138   | 164   | 168   | 160   |
| MTS MOU                      | 282   | 247   | 273   | 235   | 216   |
| <i>JEANS</i> MOU             | 102   | 109   | 127   | 137   | 124   |
| SAC per gross                |       |       |       |       |       |
| new subscriber (US\$)        | 18.4  | 18.2  | 19.4  | 21.3  | 21.4  |
| Dealer commission            | 11.3  | 12.6  | 12.8  | 12.4  | 14.6  |
| Advertising & marketing      | 7.1   | 5.6   | 6.6   | 8.9   | 6.8   |
|                              |       |       |       |       |       |

Notable increase in usage of premium customers

#### **Key operating indicators: Ukraine (1/2)**



- Strong subscriber growth
- Market share only slightly decreased due to strengthening competition

|   | Q2/05 | Q1/05 | Q4/04             | Q3/04 | Q2/04 |
|---|-------|-------|-------------------|-------|-------|
| Total Ukrainian market (mln)                    | 19.4  | 16.1  | 13.8              | 10.6  | 8.4   |
| Mobile penetration                              | 41%   | 34%   | 29%               | 22%   | 17%   |
| Number of MTS subscribers (mln)                 | 9.5   | 8.1   | 7.4               | 5.5   | 4.6   |
| Market share nationwide                         | 49%   | 50%   | 53%               | 52%   | 55%   |
| Share of pre-paid customers (JEANS and SIM-SIM) | 88%   | 87%   | 86%               | 83%   | 83%   |
| Quarterly churn                                 | 5.7%  | 5.1%  | 1.7% <sup>1</sup> | 5.9%  | 5.2%  |

<sup>&</sup>lt;sup>1</sup>The significant decrease in the quarterly churn rate to 1.7% can be largely attributed to the adoption in Ukraine of the churn policy used by MTS in Russia, whereby pre-paid customers are defined as churning after six months of inactivity, rather than the previous three month criteria. Under the previous churn calculation, quarterly churn rate in Q4 2004 was at 7.2%

#### **Key operating indicators: Ukraine (2/2)**



- Post-paid customer MOU up; blended slightly down q-o-q for the same reasons as in Russia
- ARPU increase due to:
  - Discontinued promotions
  - Post-paid subscribers generating more traffic
  - Political stabilization
- SAC decrease due to reduction in handset subsidies and dealer commission

|  | Q2/05 | Q1/05 | Q4/04 | Q3/04 | Q2/04 |
|--|-------|-------|-------|-------|-------|
| ARPU (US\$)                            | 10.8  | 10.0  | 12.4  | 15.4  | 14.6  |
| Post-paid ARPU                         | 37.4  | 33.8  | 37.2  | 43.3  | 39.0  |
| Pre-paid ARPU                          | 7.0   | 6.4   | 8.0   | 9.7   | 9.3   |
| ARPU ex guest roaming (US\$)           | 10.6  | 9.9   | 12.1  | 14.6  | 14.1  |
| ARPU from VAS (US\$)                   | 1.5   | 1.5   | 1.6   | 1.7   | 1.3   |
| VAS as % of total ARPU                 | 14%   | 15%   | 13%   | 11%   | 9%    |
| MOU (minutes)                          | 118   | 130   | 127   | 136   | 127   |
| Post-paid MOU                          | 354   | 299   | 327   | 333   | 284   |
| Pre-paid MOU                           | 84    | 104   | 92    | 96    | 93    |
| SAC per gross<br>new subscriber (US\$) | 14.2  | 22.1  | 15.4  | 20.7  | 17.8  |
| Dealer commission                      | 2.8   | 4.3   | 2.8   | 5.6   | 5.7   |
| Advertising & promotion                | 4.4   | 5.3   | 4.7   | 3.3   | 2.6   |
| Handset subsidy                        | 4.4   | 9.9   | 5.5   | 9.6   | 7.1   |
| SIM card & voucher cost                | 2.6   | 2.6   | 2.4   | 2.2   | 2.4   |

# **Key operating indicators: Uzbekistan & Belarus**



#### Uzbekistan

- Steady subscriber growth
- Increasing usage
- Leading market share

| Uzbekistan                       | Q2/05 | Q1/05 | Q4/04 | Q3/04 |
|----------------------------------|-------|-------|-------|-------|
| Total Uzbek market ('000)        | 702.0 | 610.0 | 538.5 | 483.8 |
| Mobile penetration               | 3%    | 2%    | 2%    | 2%    |
| Number of MTS subscribers ('000) | 398.4 | 352.0 | 310.2 | 263.2 |
| Market share nationwide          | 57%   | 58%   | 58%   | 54%   |
| ARPU (US\$)                      | 17.6  | 16.8  | 18.4  | 19.9  |
| MOU (minutes)                    | 432   | 413   | 419   | 408   |

#### Belarus

(MTS' unconsolidated joint-venture)

- Steady subscriber growth
- Positive usage trends
- Market share increased

| Belarus                         | Q2/05 | Q1/05 | Q4/04 | Q3/04 | Q2/04 |
|---------------------------------|-------|-------|-------|-------|-------|
| Total Belarus market (mln)      | 3.2   | 2.8   | 2.4   | 2.0   | 1.6   |
| Mobile penetration              | 32%   | 28%   | 24%   | 20%   | 16%   |
| Number of MTS subscribers (mln) | 1.6   | 1.4   | 1.2   | 1.0   | 0.7   |
| Market share nationwide         | 51%   | 50%   | 49%   | 49%   | 46%   |
| ARPU (US\$)                     | 11.3  | 11.0  | 12.1  | 13.3  | 13.9  |
| MOU (minutes)                   | 448   | 410   | 426   | 421   | 448   |

#### **Outline of Q2 2005 results**



- Robust financial performance
- Strong subscriber growth
- Tariff stabilization in Russia
- Implementation of VAS to boost revenues (i-mode, Blackberry)

#### **Appendix**



Non-GAAP financial measures. This presentation includes financial information prepared in accordance with accounting principles generally accepted in the United States of America, or US GAAP, as well as other financial measures referred to as non-GAAP. The non-GAAP financial measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with US GAAP.

Operating Income Before Depreciation and Amortization (OIBDA). OIBDA represents operating income before depreciation and amortization. OIBDA margin is defined as OIBDA as a percentage of our net revenues. OIBDA may not be similar to OIBDA measures of other companies, is not a measurement under accounting principles generally accepted in the United States and should be considered in addition to, but not as a substitute for, the information contained in our consolidated statement of operations. We believe that OIBDA provides useful information to investors because it is an indicator of the strength and performance of our ongoing business operations, including our ability to fund discretionary spending such as capital expenditures, acquisitions of mobile operators and other investments and our ability to incur and service debt. While depreciation and amortization are considered operating costs under generally accepted accounting principles, these expenses primarily represent the non-cash current period allocation of costs associated with long-lived assets acquired or constructed in prior periods. Our OIBDA calculation is commonly used as one of the bases for investors, analysts and credit rating agencies to evaluate and compare the periodic and future operating performance and value of companies within the wireless telecommunications industry. OIBDA can be reconciled to our consolidated statements of operations as follows:

| US\$ mln                           |              | Q2:    | 2004    |            | Q1 2005      |        |         | Q2 2005    |              |        |         |            |
|------------------------------------|--------------|--------|---------|------------|--------------|--------|---------|------------|--------------|--------|---------|------------|
|                                    | Consolidated | Russia | Ukraine | Uzbekistan | Consolidated | Russia | Ukraine | Uzbekistan | Consolidated | Russia | Ukraine | Uzbekistan |
| Operating income                   | 371.7        | 291.1  | 80.6    | -          | 338.7        | 257.6  | 76.4    | 4.7        | 434.7        | 315.7  | 111.2   | 7.8        |
| Add: depreciation and amortization | 149.8        | 122.6  | 27.2    | - ¦        | 198.2        | 157.4  | 35.8    | 5.0        | 216.9        | 175.3  | 36.7    | 4.9        |
| OIBDA                              | 521.5        | 413.7  | 107.8   | - !        | 536.9        | 415.0  | 112.2   | 9.7        | 651.6        | 491.0  | 147.9   | 12.7       |

OIBDA margin can be reconciled to our operating margin as follows:

| US\$ mIn   | Q2 2004      |        |         | Q1 2005    |              |        |         | Q2 2005    |              |        |         |            |
|--|--------------|--------|---------|------------|--------------|--------|---------|------------|--------------|--------|---------|------------|
|  | Consolidated | Russia | Ukraine | Uzbekistan | Consolidated | Russia | Ukraine | Uzbekistan | Consolidated | Russia | Ukraine | Uzbekistan |
| Operating margin Add: depreciation and amortization as a | 40.5%<br>a   | 40.0%  | 42.3%   | -          | 32.0%        | 32.1%  | 32.1%   | 26.9%      | 35.2%        | 34.0%  | 38.3%   | 38.2%      |
| percentage of revenues                                   | 16.3%        | 16.8%  | 14.3%   | -          | 18.8%        | 19.6%  | 15.0%   | 28.6%      | 17.5%        | 18.9%  | 12.7%   | 23.7%      |
| OIBDA margin   | 56.8%        | 56.8%  | 56.6%   | -          | 50.8%        | 51.7%  | 47.1%   | 55.5%      | 52.7%        | 52.9%  | 51.0%   | 61.9%      |

Net debt can be reconciled to our consolidated balance sheets as follows:

| US\$ mln  | As of Dec. 31, 2004 | As of June 30, 2005 |  |
|---|---------------------|---------------------|--|
| Current portion of LT debt and of capital lease |                     |                     |  |
| obligations                                     | 379.4               | 406.1               |  |
| LT debt   | 1553.8              | 1951.5              |  |
| Capital lease obligations                       | 3.9                 | 2.0                 |  |
| Total debt                                      | 1937.1              | 2359.6              |  |
| Less:   |                     |                     |  |
| Cash and cash equivalents                       | 274.2               | 637.2               |  |
| ST investments                                  | 73.4                | 91.2                |  |
| Net debt  | 1589.5              | 1631.2              |  |

LTM OIBDA can be reconciled to our consolidated statements of operations as follows:

| US\$ mln                           | Six Months Ended<br>Dec. 31, 2004 | Six Months Ended<br>June 30, 2005 | Twelve Months Ended<br>June 30, 2005 |  |
|------------------------------------|-----------------------------------|-----------------------------------|--------------------------------------|--|
|                                    | Α                                 | В                                 | C=A+B                                |  |
| Net operating income               | 740.5                             | 773.4                             | 1513.9                               |  |
| Add: depreciation and amortization | 392.2                             | 415.1                             | 807.3                                |  |
| OIBDA                              | 1132.7                            | 1188.5                            | 2321.2                               |  |