

Consolidation as a factor of creating a new landscape in the Russian banking system

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- Russian banking system in the context of crisis
- Fundamental factors of consolidation
- ✓ Banks Valuation
- ✓ Banking M&A in Russia: a reasonable strategy?
- The role of Government in encouraging consolidation
- ✓ Conclusions

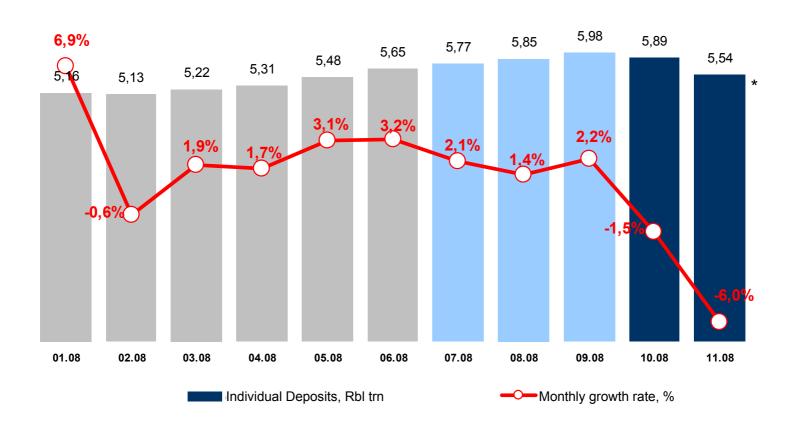


Russian banking system in the context of crisis

- Impact of the financial crisis on the banking system in Russia
- Measures introduced by the government and Central Bank
- Consolidation of the banking system: an anti-crisis measure or a strategic move?
- ✓ Fundamental factors of consolidation
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- ✓ Banking M&A in Russia: a reasonable strategy?
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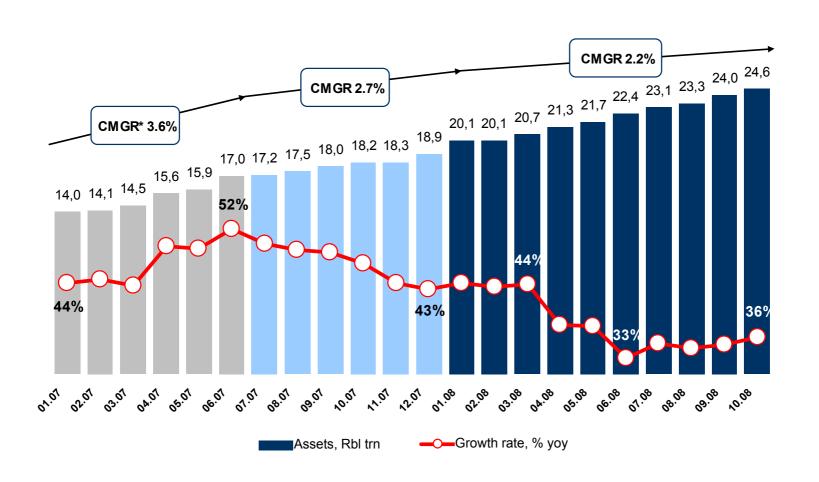


Source: CBR

^{*} Forecasts: Deposit Insurance Agency (State Corporation)

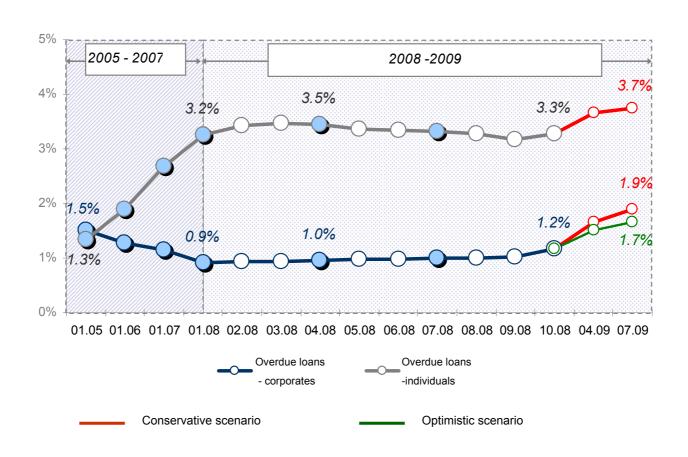


Banking system growth slowdown



Source: CBR







Measures introduced by the government to stabilize the banking system

| | Unsecured loans from CBR for up to 6 months | ~ 850 RUB bln |
|---------------------------------|--|--|
| | Balances of Federal budget funds | ~ 650 RUB bln |
| Liquidity our post | Lower obligatory reserves requirements | ~ 370 RUB bln |
| Liquidity support | Balances of the State Corporation 'Fund for reforming Housing and Utilities' | ~ 157 RUB bln |
| | Subordinated loans (10 years, at 8% p.a.) | Sberbank – 500 RUB bln VTB– 200 RUB bln |
| Resuming lending | Before end- 2009 CBR can sign agreements with banks to cover losses from the Interbank lending | Rosselkhoz – 25 RUB bln Other banks– 225 RUB bln |
| operations | Capital increase of the Agency for Housing Mortgage Lending to refinance mortgage loans | 60 RUB bln |
| Refinancing international debts | VEB's* loans to corporates and banks covered by Gov't funding | US\$ 50 bln |
| Stock market support | VEB's* support of the domestic stock market funded by the National Wealth Fund | ~ 175 RUB bln (~90 RUB bln invested) |
| | Capital increase of VEB* | 75 RUB bln |
| Reorganization of problem banks | Capital increase of Deposit Insurance Agency | 200 RUB bln |
| | Townstad/Direct state surrounded | \$US 0,5 bln. to Gazenergoprombank for the purchase of Sobinbank |
| | Targeted/Direct state support | \$US 2,5 bln to VEB to buy Svyazbank and 2 bln to support Globex bank |



✓ Russian banking system in the context of crisis

Fundamental factors of consolidation

- Growth potential of the Russian banking system
- Are there fundamental factors for lowering the fragmentation?
- ✓ Banks Valuation
- ✓ Banking M&A in Russia: a reasonable strategy?
- ✓ The role of Government in encouraging consolidation
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Consolidation of the banking system

Consolidation of the banking system

Mature and better developed banking system

Easier management of the financial system and a more stable economy

Opportunities for effective M&As

- Fewer banks allow a more manageable banking system
- > Better transparency
- > More trust between banks
- More trust between banks and customers
- for international players to make entrance to Russia or to strengthen existing presence
- for major Russian banks to strengthen current positions

Lets look at some key characteristics of Russian Banking in international comparison: Potential & profitability, concentration, role of state banks, regional dispersion



Overview on key characteristics of Russian banking market

1. Potential & profitability

Banking in Russia still with very low penetration and therefore high growth potential while being highly attractive in terms of margins and profitability

2. Concentration

The core of Russian banking, 80% of total assets, is constituted by approx. 50 banks, while in most international markets half the number of banks is sufficient. In addition with some 1000 registered banks no other major country has such a vast number of small banks.

3. State ownership

Compared with other countries (exception Germany) Russia has a a particularly high share of state banks (a 47 % share of statebanks in total assets) and further increase is expected

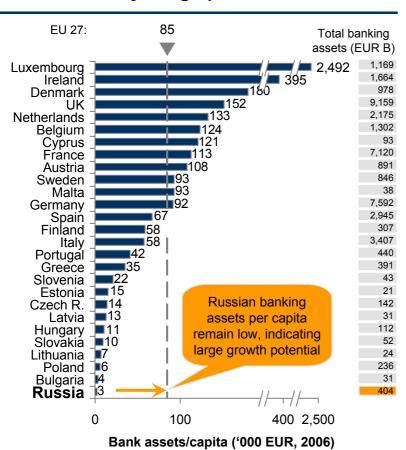
4. Regional business

15 Tier 1 & 2 regions constitute 66% (Retail Banking) to 80% (Corporate Banking) of total banking assets

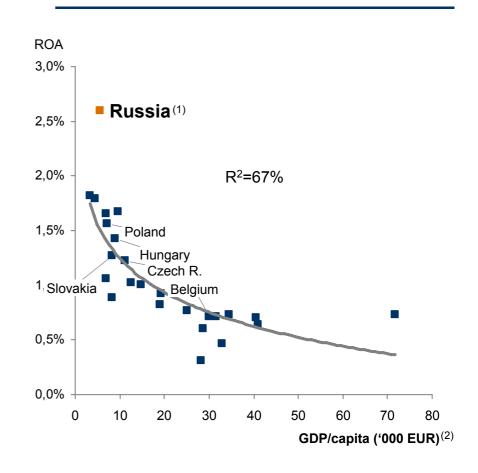




Russia: large banking market with yet high potential ...



...and attractive profitability



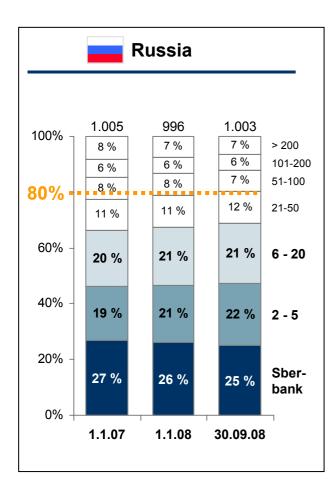
Source: ECB; EIU

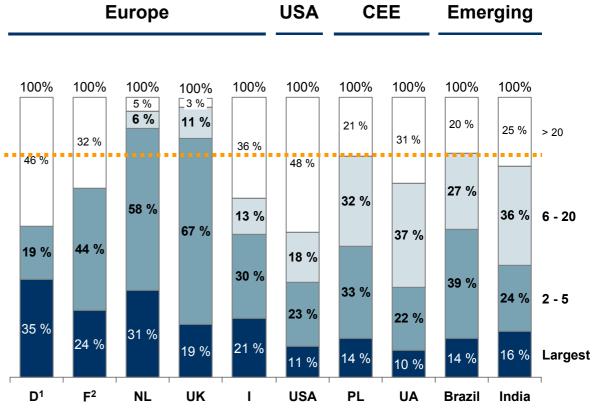
(1) ROA on Russia is of year end 2007

(2) Nominal GDP



Very high fragmentation in Russian market in international comparison

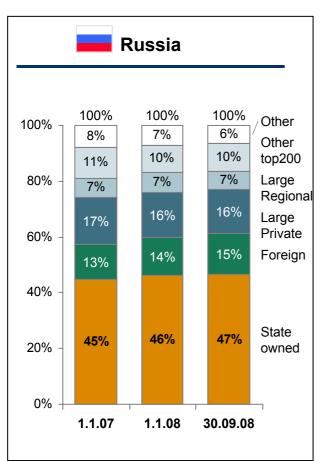


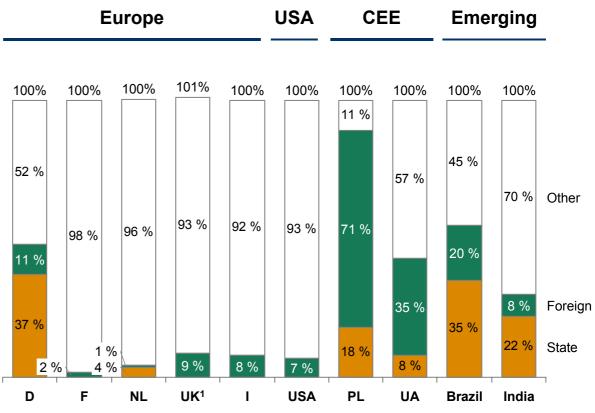


Source: Central Bank Data

1,2. For Germany and France share of 6-20 and >21 are represented together

Dominant role of state banks vs international comparison



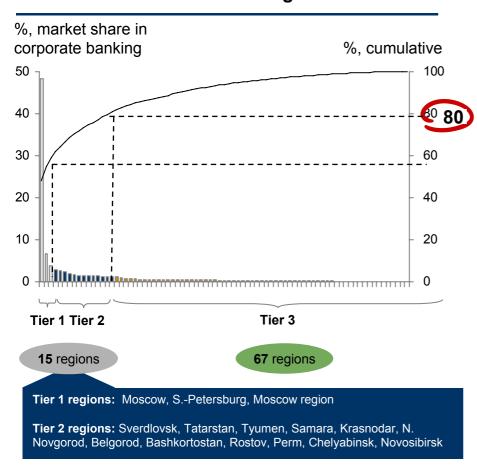


Source: Central Bank Data

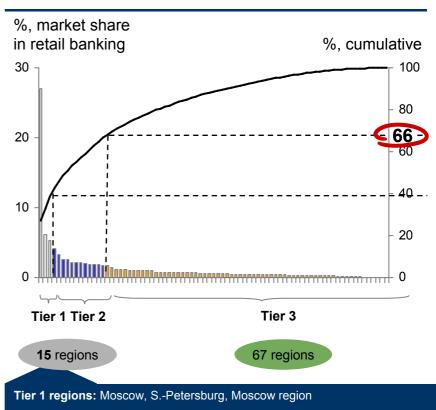
^{1.} The UK used to have no state owned banks...until recently

80% of Corporate and 66% of Retail Banking business concentrated in 15 Tier 1 & 2 regions

Corporate Banking: ~ 80% of business done in 15 Tier 1 & 2 regions



Retail Banking: ~2/3 of business done in 15 Tier 1 & 2 regions



Tier 2 regions: Tyumen, Sverdlovsk, Krasnodar, Samara, Tatarstan, Chelyabinsk, N. Novgorod, Krasnoyarsk, Novosibirsk, Rostov, S.-Petersburg Region, Perm



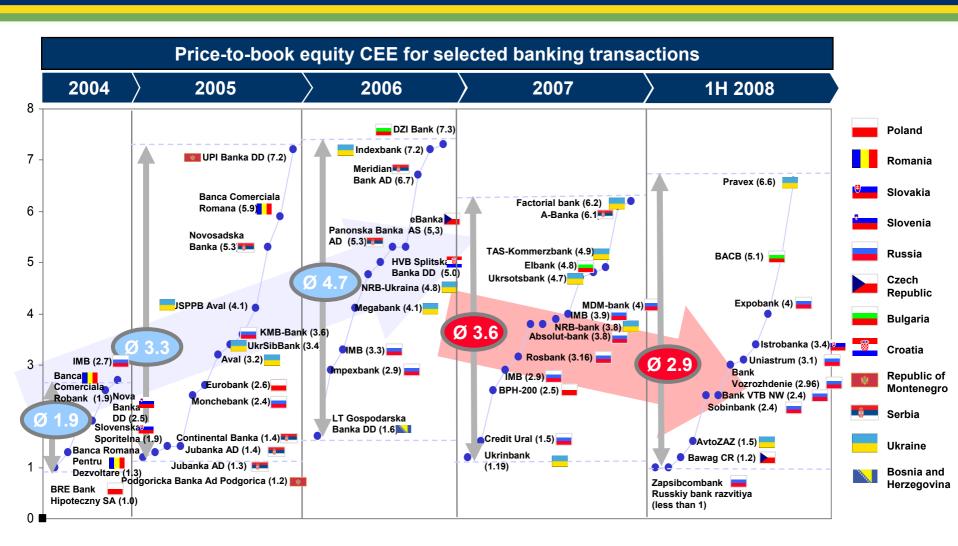
- ✓ Russian banking system in the context of crisis
- ✓ Fundamental factors of consolidation

✓ Banks Valuation

- > The estimation of Russian banks' capitalization: what has the crisis changed?
- Economically justified value of the banks
- ✓ Banking M&A in Russia: a reasonable strategy?
- ✓ The role of Government in encouraging consolidation
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In CEE "overheated" transaction multiples started to come down during 2007



Note: Equity based on accounting figures; Sample: all transactions listed in datastream in CEE (without turkey); no figures for Banca Italo Albanese Sh A (AL), Mria Bank (UA), Niska Banka AD (CS), Delta Bank (CS), Eksimbanka (CS)

Source: T.F. Datastream: BCG analysis



In October valuation levels in Russia down to partly below market-to-book of 1

| | | 2006 | 2007 | 2008F |
|------|-----------------------|------|------|-------|
| P/E* | Sberbank | 20,2 | 18,2 | 5,5 |
| | VTB | н/а | 46,4 | 10,0 |
| | Bank of Moscow | 12,4 | 20,0 | 14,0 |
| | Rosbank | 35,9 | 33,4 | 16,7 |
| | Bank Uralsib | 30,6 | 86,1 | 3,5 |
| | Ursa Bank | 21,4 | 23,3 | 3,5 |
| | Bank Saint Petersburg | н/а | 15,8 | 2,6 |
| | Vozrozhdenie Bank | 23,4 | 17,5 | 2,4 |
| P/BV | Sberbank | 5,4 | 3,5 | 0,8 |
| | VТВ | н/а | 2,4 | 0,8 |
| | Bank of Moscow | 2,5 | 4,2 | 1,5 |
| | Rosbank | 5,4 | 3,8 | 1,6 |
| | Bank Uralsib | 4,5 | 2,8 | 0,4 |
| | Ursa Bank | 6,9 | 3,0 | 0,6 |
| | Bank Saint Petersburg | н/а | 2,6 | 0,5 |
| | Vozrozhdenie Bank | 5,6 | 3,4 | 0,5 |
| P/A | Sberbank | 0,52 | 0,47 | 0,11 |
| | VТВ | н/а | 0,56 | 0,13 |
| | Bank of Moscow | 0,20 | 0,36 | 0,13 |
| | Rosbank | 0,45 | 0,33 | 0,14 |
| | Bank Uralsib | 0,60 | 0,30 | 0,04 |
| | Ursa Bank | 0,57 | 0,35 | 0,07 |
| | Bank Saint Petersburg | н/а | 0,29 | 0,05 |
| | Vozrozhdenie Bank | 0,42 | 0,35 | 0,06 |

| | | 2006 | 2007 | 2008F |
|-------|-----------------------|-------|-------|-------|
| ROAA* | Sberbank | 2,9% | 2,9% | 2,4% |
| | VTB | 2,5% | 1,7% | 1,5% |
| | Bank of Moscow | 2,0% | 2,1% | 1,0% |
| | Rosbank | 1,5% | 1,3% | 1,1% |
| | Bank Uralsib | 2,1% | 0,4% | 1,2% |
| | Ursa Bank | 5,1% | 1,9% | 1,9% |
| | Bank Saint Petersburg | 2,4% | 2,7% | 2,2% |
| | Vozrozhdenie Bank | 2,2% | 2,4% | 2,5% |
| ROAE* | Sberbank | 30,6% | 22,5% | 17,8% |
| | VTB | 15,4% | 7,0% | 7,8% |
| | Bank of Moscow | 23,6% | 25,3% | 12,4% |
| | Rosbank | 15,9% | 13,8% | 11,4% |
| | Bank Uralsib | 14,9% | 3,3% | 11,4% |
| | Ursa Bank | 56,9% | 17,5% | 16,9% |
| | Bank Saint Petersburg | 26,1% | 30,2% | 22,1% |
| | Vozrozhdenie Bank | 32,1% | 25,0% | 23,3% |

Which valuation levels are fundamentally supported?

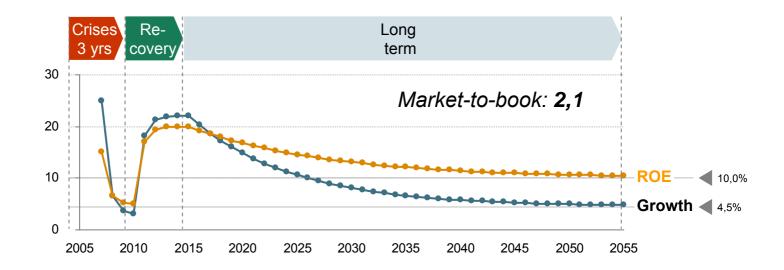
Source: CBR, RTS, MICEX

^{*} In valuation of the profit as at YE2008, a conservative scenario is used (the full valuation is transferred to profit), the multipliers are calculated 'as of date', performance indicators are calculated average-for-the-period



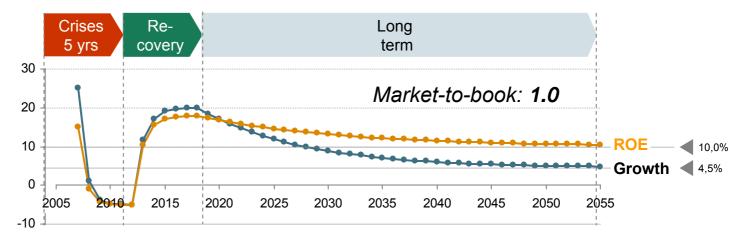
Crises scenario 1:

Crises
•shorter
(3 years)
•ROE
stays
positive



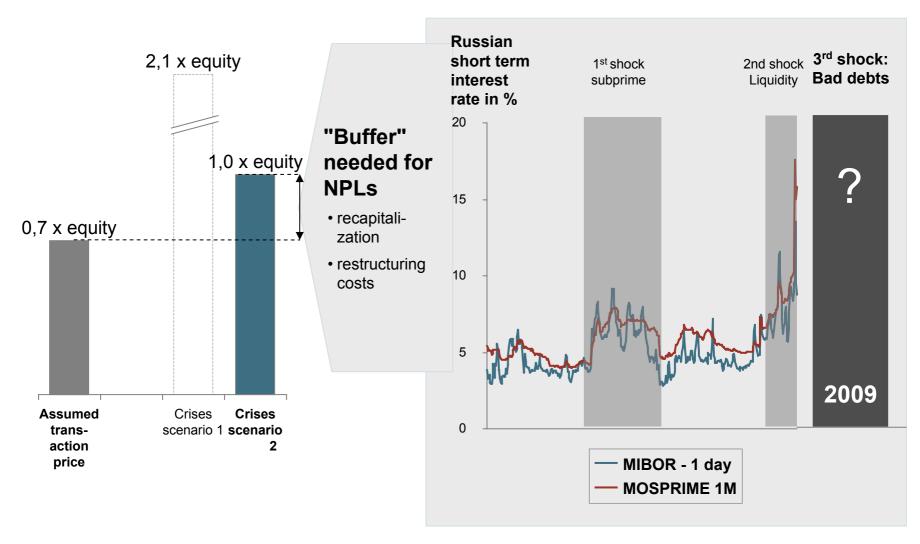
Crises scenario 2:

Crises
• longer
(5 years)
• substantial
losses/
negative ROE





Transaction needs to compensate for bad loan portfolio of target – particularly relevant in 2009





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- ✓ Banking M&A in Russia: a reasonable strategy?
 - Examples of successful M&A strategies of western banks
 - What are the benefits of M&A for Russian banks?
- ✓ The role of government in encouraging consolidation
- ✓ Conclusions





Self-sustaining organic growth











 Acquisition of a local bank with a developed network. Offering own products through the acquired network



Increasing of ownership in a major bank, supporting the bank as a shareholder



 Complex strategy including acquisitions of smaller mono-product banks and buying a stake in a major bank)





Western banks: M&A means winning positions





Establishing of MMP (the first bank with



| 1996 | A rep office in Russia opened | | |
|---------|---|--|--|
| 1999 | First 2 branches offering retail services in Moscow | | |
| | | | |
| 2001 | A branch in St.Petersburg opened | | |
| 2006 | Acquisition of 100% shares of Impeksbank | | |
| | 187 sales points | | |
| | (ranked #8 by RBC) | | |
| | Assets - 52,5 RUB bln | | |
| | (ranked #22 by RBC) | | |
| | Completion of legal merger with | | |
| 2007 | Impeksbank | | |
| Result: | 245 sales points | | |
| | (ranked #11 by RBC) | | |

Assets - 460,3 RUB bln

(ranked #7 by RBC)

| 1991 | foreign participation) |
|---------|---|
| 2001 | Merger with Bank Austria Creditanstalt |
| | Total assets – 52,5 RUB bln |
| 2005 | Consolidation of the controlling stake of MMB |
| 2006 | Consolidation of 90% shares of MMB |
| 2007 | Consolidation of 100% of MMB |
| 2007 | Name change to Unicredit |
| Result: | 75 sales points (ranked #50 by RBC) Assets– 413,2 RUB bln |

(ranked #10 by RBC)

| 1993 | Starting in Russia |
|------|---|
| 2003 | Starting of customer banking |
| 2004 | Opening LLC "Rusfinance"» |
| 2005 | Acquisition of Promeksbank (Samara) |
| | 35 regions Assets – 2.8 RUB bln |
| 2005 | Acquisition of Delta Credit bank for 105 US\$ mln |
| | Assets – 4.3 RUB bln |
| 2006 | Acquisition of STB bank (Moscow) |
| | assets – 2.6 RUB bln |
| 2006 | Acquisition of Rosbank's 20% |
| | 404 color nointe |

Acquisition of Rosbank's 20%

494 sales points
Assets – 194.5 RUB bln

Acquisition of Rosbank's 30% - total price US\$
2008

2.33 bln

Total: BSGV, incl. subsidiaries 80 sales point

Assets – 288.8 RUB bln Rosbank (BSGV share - 57,5%)

592 sales points (ranked #3 by RBC) Assets – 421.4 RUB bln (ranked #8 by RBC)

FC URALSIB

Investment banking

«NIKoil»

- Corporate business management technologies
 Corporate customers
- Acquired companies management experience Capital

AVTOBANK:

Sales technologies, Moscow and regional retail sales network (as of 1.07.03, assets – 15.93 RUB bln., N 34)

Banking business

Ural-Siberian Bank:
Strong regional retail network
(as of 1.07.03, assets = 61.16 RUB bln., N 10)

Bryansky Narodny bank (as 1.09.05, assets = 2.6 RUB bln., N 260)

Kuzbassugolbank (as of 1.09.05, assets = 4.5 RUB bln., N 170)

YUG Bank (as of 1.07.05, assets = 11.7 RUB bln., N 20)

Business growth

1993-1998.

Development of innovative financial technologies, preparation for M&As

1998-2000...

Transition to FC business model

2000-2003.

Growing up to national scale

Organic growth, local acquisitions

......2003-2004 2005-2008



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✓ The role of Government in encouraging consolidation

- What is missing in the anti-crisis strategy?
- > Current status of the consolidation processes
- A view on the future
- ✓ Conclusions

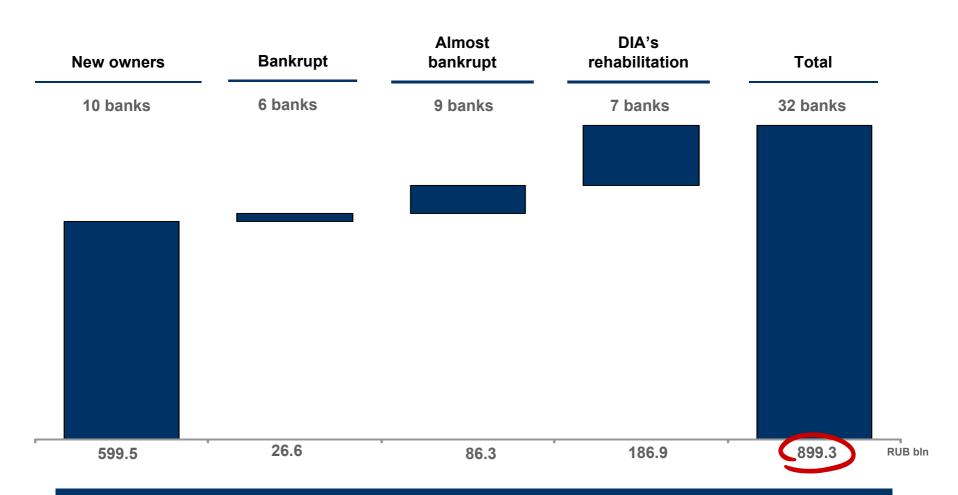


Additional measures aimed at banking system stabilization

| Recovery of trust among market participants | depositors ► to banks | Pledging of guarantees for full deposit insurance |
|---|--------------------------------------|--|
| | banks ► to banks | Extended number of banks eligible for Interbank lending guarantees |
| | banks ▶ to customers | State support of key industries (infrastructure and strategic) |
| | | Simplification of bank debt collection procedures. Exclusion of collaterals from bankruptcy assets in case of company's bankruptcy |
| Maintenance of the banking system's current liquidity | Short-torm liquidity | Prolongation of reduced requirements period for obligatory reserves |
| | Snort-term liquidity | Extension of securities list eligible for REPO |
| | Large and medium corporate borrowers | Refinancing of loan portfolio under CBR Regulation 312: - Increase of individual limits - higher LTVs - softer borrowers criteria - easier procedures - Longer maturities (up to 1 year) |
| Resuming lending | Small business | Establishment of SME lending fund through the Russian Development bank similar to the AHML* |
| activity | Mortgage loans | Development of new refinancing mechanism (bank mortgage bonds issuing under AHML's* guarantees). Cutting the registration period for mortgage bonds |
| | Auto loans | Establishment of Automobile lending support fund as an instrument boosting demand for cars together with car producers |
| | Consumer loans | Simplification of bank debt collection procedures |
| Increase in the banking system's stability | consolidation | Defining banks, which form the core of the banking system (80% - in 20-30 banks) Range of Incentives for consolidating banks: - Capital increase through Gov't buying preference shares; - Simplification of M&A procedure; - Cutting timing requirements |



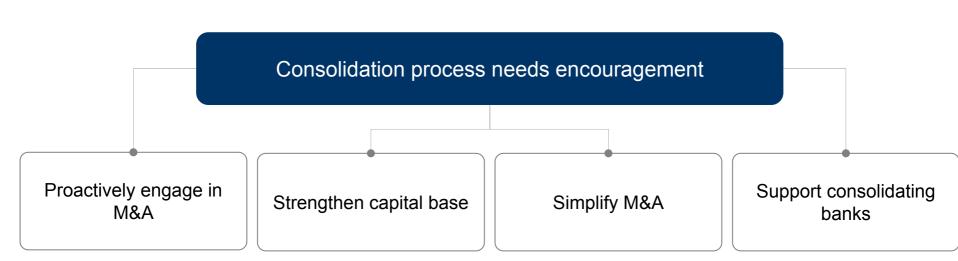
Rehabilitation, acquisitions, bankruptcies



At present 32 banks are in trouble (3.7% of the banking system in terms of assets), of which 16 banks are among Top-200 (2.6% of the banking system)

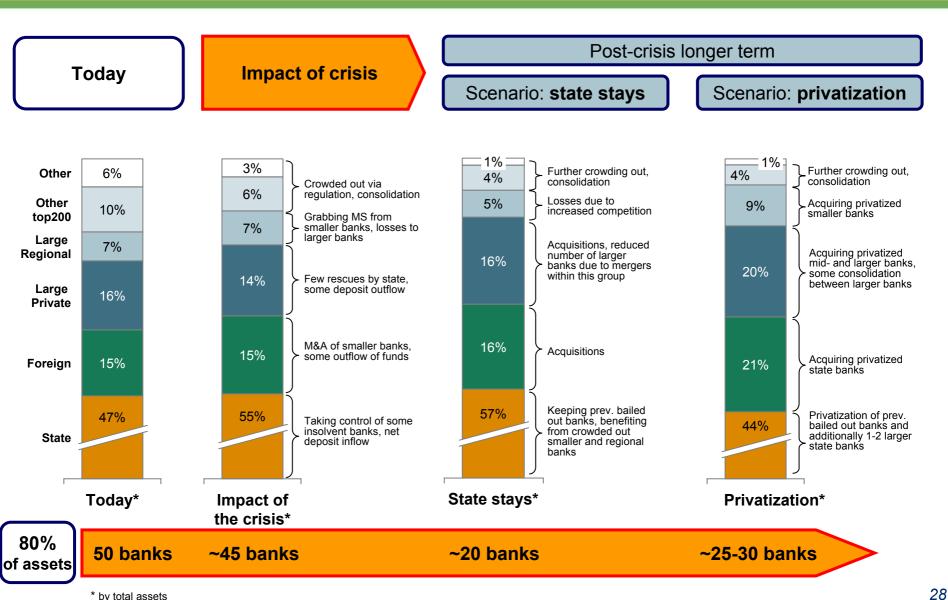


Government and CBR consolidation measures





A view on the future Russian Banking Landscape: move towards core densification



^{*} by total assets



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- Consolidation is a step towards a more stable and mature banking system
- The Russian banking system in the medium-term perspective is one of the most attractive in the emerging markets
- State support is crucial for boosting consolidation

Time to Buy?