# New Strategy: "Road to 15"

21-25 June 2010 VTB Group Roadshow

# **⋐**vтв

Some of the information in this presentation may contain projections or other forward-looking statements regarding future events or the future financial performance of JSC VTB ("VTB") and its subsidiaries (together with VTB, the "Group"). Such forward-looking statements are based on numerous assumptions regarding the Group's present and future business strategies and the environment in which the Group will operate in the future. We caution you that these statements are not guarantees of future performance and involve risks, uncertainties and other important factors that we cannot predict with certainty. Accordingly, our actual outcomes and results may differ materially from what we have expressed or forecasted in the forward-looking statements. These forward-looking statements speak only as at the date of this presentation and are subject to change without notice. We do not intend to update these statements to make them conform with actual results.

# **1. Attractive Universal Banking Franchise**

2. Clear Business Strategy

3. Strong Financial Results in 1Q'10

## Key investment highlights

#### Gateway to Russian upturn

- Russia is a resource-rich BRIC economy set to outperform through the next global cycle, driven by consumer and commodity demand
- Banking market expected to stabilise from 2H'10
- Lower inflation / interest rates likely to propel consumer financing and lending

#### Leading Russian banking franchise

- A unique universal platform and top player in key segments with strong cross-selling potential
- **State support** evidenced during the crisis
- Strong capital and liquidity position
- Strong restructuring story with double-digit operating income growth

#### Primary beneficiary of economic rebound

- Set to benefit from economic recovery, improving asset quality and structural growth
- **Credit growth accelerating** due to unutilised liquidity
- Pan-CIS presence positioned to capture regional rebound

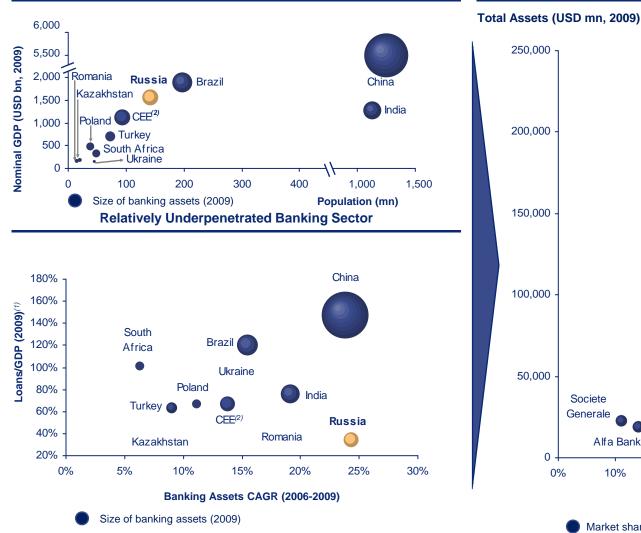
#### **Clear business strategy**

- Shift from scale to profitable growth
- Convert unique strategic positioning into consistent return on capital
- Leverage leading geographical footprint in Russia
- Strong financial discipline
- Ongoing business value enhancing initiatives

#### **VTB** value catalyst

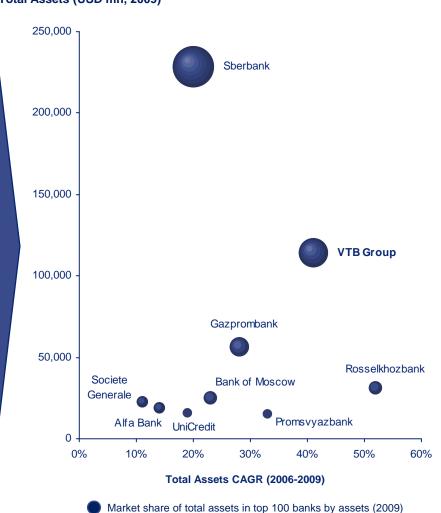
- 1Q 2010 results surprise on the upside
- New management team executing new business plan
- Strong Rouble to support value proposition

## A proxy for attractive Russian market



A Must have in a Regional Portfolio

Second Largest Banking Group and a Growth Leader<sup>(3)</sup>



Source: Central Bank of Russia, EIU

- (1) Bank lending to public and private sectors, plus bank lending in domestic currency overseas to nominal GDP
- (2) CEE: Bulgaria, Czech Republic, Hungary, Poland, Romania and Slovakia. Average loans / GDP and banking assets CAGR, size of banking assets aggregated

(3) RAS

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## A fully-fledged platform with widespread footprint

#### Niche Corporate Bank (2002)

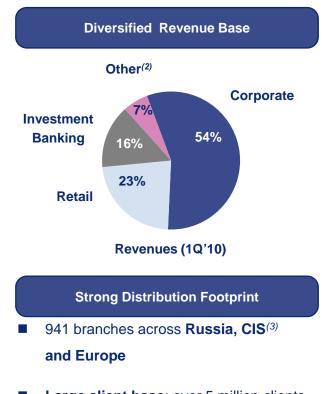
- Niche Russian corporate bank with assets of USD 7.3 bn
- Basic product range
- Non public, 100% state owned

#### Leading Player in Russia

- Second Largest Universal Bank with RUB 3,362 bn / USD 114.5 bn in assets and presence across Russia, CIS and Europe
- Fully fledged player with competitive and innovative product range
- Only Russian bank with LSE, MICEX and RTS listing with market capitalization of USD 25.4 bn<sup>(1)</sup>

#### **Resilient International Growth**

 Strong past growth expected to continue (>10% of Group net income by 2013)



- Large client base: over 5 million clients
- 652 branches in 73 out of 83 Russian regions

- (1) Bloomberg. Data as of June 1, 2010
- (2) Incl. Ukraine operations

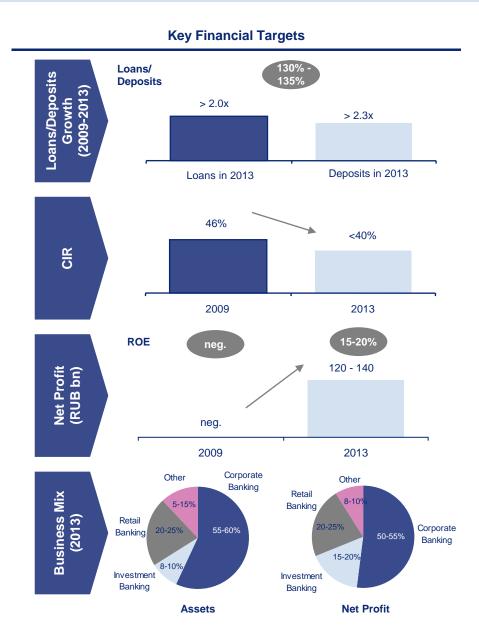
(3) CIS - Commonwealth of Independent States Note: Financial and network data of March 31, 2010 5 © VTB 2010

# **1. Attractive Universal Banking Franchise**

2. Clear Business Strategy

3. Strong Financial Results in 1Q'10

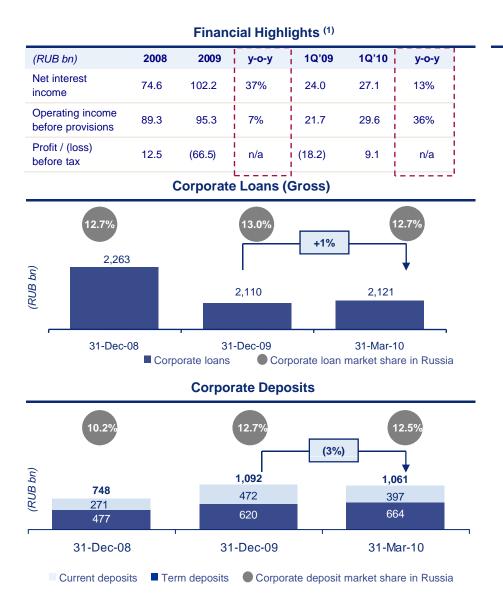
## Clear strategic plan to enhance efficiency and recurring returns



Key	<b>Strategic Actions</b>
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- Scale now achieved allowing VTB to focus on profitable growth
- Convert unique strategic positioning into consistent return on capital
- Further diversify business while maintaining focus on key strategic segments which contribute the most to the Group's profit
- Maximise synergies across business lines
- Leverage broad international presence to serve clients globally
- Build best in class financial management across the Group
- Further enhance risk management, optimise business processes, IT and infrastructure

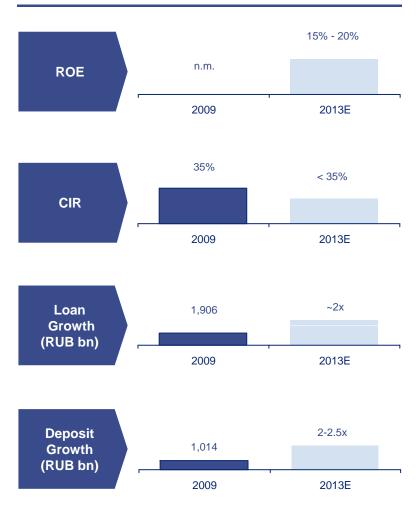
## <u>Corporate banking</u> – a leading force with a renewed business approach



#### **Key Characteristics**

- Leader in Russian corporate market (# 2 / c. 13.0% market share)
- Starting to enhance returns thanks to relationship with top clients, cross-selling of investment banking products and increased penetration of regional corporate segment and the mid market
- New risk management approach in place:
  - Old portfolio: restructuring largely completed in 2009 with a successful and comprehensive approach to dealing with problem loans (e.g. VTB Debt Centre)
  - New portfolio: more selective approach to customers and risk monitoring
- New client segmentation and new CIB concept implementation underway

## Corporate banking - key strategic priorities

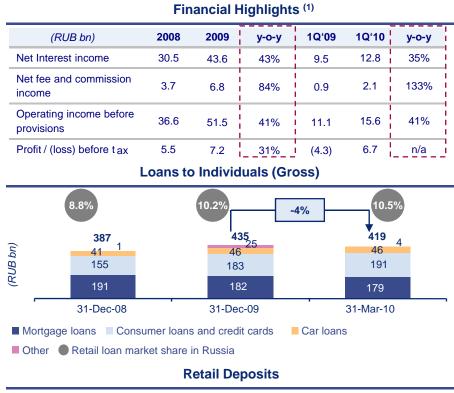


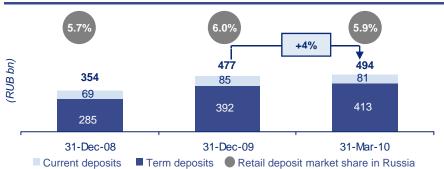
Key Financial Targets (2013) <sup>(1)</sup>

#### Strategic Initiatives **Establish Corporate-Investment Banking Business** Shift focus of **top-clients coverage** to provide comprehensive service and cross-sales of IB products Separate client coverage and product offering – differentiated product model Increase share of wallet from top clients Organisational changes underway to align with VTB's new client coverage model Strong Transactional Banking Actively develop and market cash management products Develop the product managers force Improve the product line and guality of services for payment and account management products, strengthen focus on cross-sales **Increase Penetration in Lower Segments** Introduce a new client coverage model based on granular client segmentation Optimise the **sales and service model** to lower segment clients **Optimise Key Business Processes** Provide transparent reports on clients and business lines - income, expenses and capital allocation Optimise credit procedure Increase regional network efficiency by allocating certain regional powers to branches 9

(1) Data presented as reported in VTB FY'2009 consolidated financial statements, note #36 Analysis by segment.

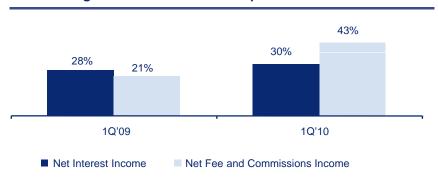
## <u>Retail banking</u> – a growing franchise outperforming the market





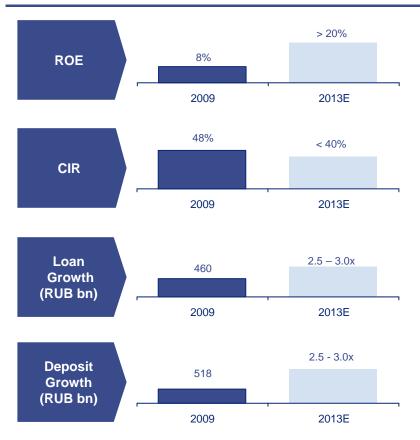
#### **Key Characteristics**

- VTB24 well recognised and trusted brand
- Leader (#2) in retail loans and deposits
- One of Russia's largest retail client bases c. 5 million individual accounts
- Strong focus on shorter-term and higher margin products, expansion into high-net-worth client segment
- VTB24 branch network expansion program resumed additional 48 branches to be opened in 2010



#### Strong Contribution to the Group's Performance

## <u>Retail banking</u> – key strategic priorities



Key Financial Targets (2013)<sup>(1)</sup>

#### **Strategic Initiatives**

#### Segment-oriented Approach in Servicing Customers

- Become a primary bank for its customers in terms of client relationship quality and cross-sales
- Drive returns in each client segment
- #1 leadership for service quality

#### **Distribution**

- Enhance distribution approach via:
  - network expansion to 630 715 branches, and
  - developing alternative channels

#### New Products

- Launch 'Innovation Factory' to improve efficiency and generation of new income sources
- Distribute IB products to retail clients

#### **Regional Initiatives**

Use VTB24's expertise and technologies to develop retail business in CIS

#### Infrastructure

Enhance IT platform and technologies

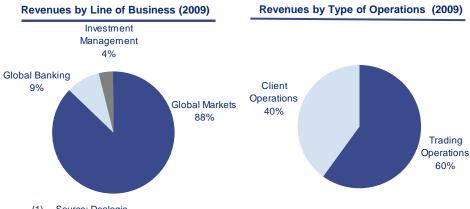
## Investment banking – a dominant franchise in Russia and CIS

#### Financial Highlights<sup>(2)</sup>

(RUB bn)	2008	2009	у-о-у	1Q'09	1Qʻ10	у-о-у
Operating income before provisions	(19.8)	30.7	n/a	7.5	12.3	64%
Profit before tax	(30.6)	16.4	n/a	3.0	6.1	103%

#### 1Q'2010 Key Trends -Global Banking (1)

Lo	cal DCM (Russ	ia)	Bloc	omberg	F	Russian ECM			lealogic
#	Underwriter	Amount, RUB mn	# of issues	Share, %	#	Bookrunner	Amount, USD mn	# of issues	Share, %
1	VTB Capital	41,500	9	30.3	1	VTB Capital	438	3	16.0
2	MosFinAgency	30,000	2	21.9	2	Renaissance Capital	307	2	11.2
3	Troika Dialog	17,000	5	12.4	3	Sberbank	280	1	10.2
4	Gazprombank	8,000	2	5.8		Nomura	280	1	10.2
5	Raiffeisen Bank	7,500	2	5.5		Credit Suisse	280	1	10.2
	Citigroup	7,500	2	5.5		Bank of China Ltd	280	1	10.2
1	ann atian al DON			BOND MARKET					
	ernational DCN S, Eurobonds)	1				Eastern Euro	ope ECM	Bloo	mberg
		Amount, USD mn	# of issues	Share, %	#		ope ECM Amount, EUR mn	Bloo # of issues	mberg Share, %
(Cl	S, Eurobonds)	Amount,		<b>Share, %</b> 18.6	#		Amount,	# of	~
(Cl #	<b>S, Eurobonds)</b> Arranger	Amount, USD mn	issues			Underwriter	Amount, EUR mn	# of issues	Share, %
(Cl # 1	S, Eurobonds) Arranger JP Morgan	Amount, USD mn 1,483	issues 5	18.6	1	Underwriter VTB Capital	Amount, EUR mn 313	# of issues 3	Share, %
(C) # 1 2	S, Eurobonds) Arranger JP Morgan VTB Capital	Amount, USD mn 1,483 1,184	<b>issues</b> 5 <b>5</b>	18.6 <b>14.8</b>	1 2	Underwriter VTB Capital Credit Suisse	Amount, EUR mn 313 291	# of issues 3 2	<b>8.8</b> 8.1



#### **Key Characteristics**

Global-scale investment business under VTB Capital brand established in April 2008:

- Occupies a unique position in the Russian investment market, and benefits from all the advantages of VTB, one of the largest banks in Eastern Europe
- Built a team of professionals with vast experience on global financial markets
- Within the first year ranked in top spots of market league tables by number of deals and amount issued according to CBonds and Dealogic

#### **Global Markets**

#### **Fixed Income**

- Strong P&L due to solid RUB bonds performance
- 12% MS of the Russian currency market
- #1 Domestic Fixed Income Sales Team; Best Securitization House in CIS, Best Risk Management in Russia & CIS in 2009

#### Equities

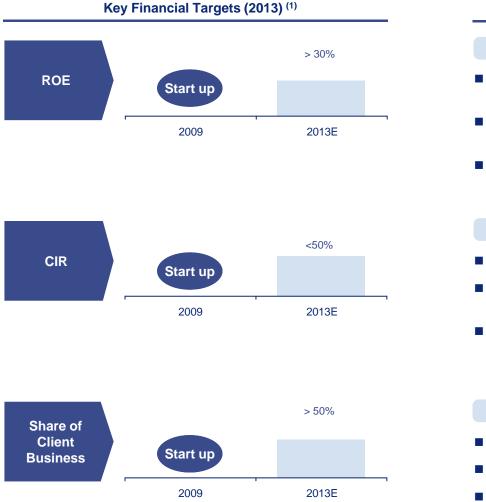
#1 Research Team in Industrials & Utilities

#### Investment Management, PE, VC and PPP Financing

- Strong performance among Russian mutual funds, AM increase by 45% in 2009
- Closing of VTBC-DB Real Estate Partners L.L.P. Fund
- DFJ-VTB Aurora, an International Nanotechnology and Innovation Venture Capital Fund Family launched by RUSNANO and VTB Group in partnership with DFJ
- Arranged financing package for a public-private partnership project to rebuild St. Petersburg's Pulkovo airport

(1) Source: Dealogic

## Investment banking – key strategic priorities

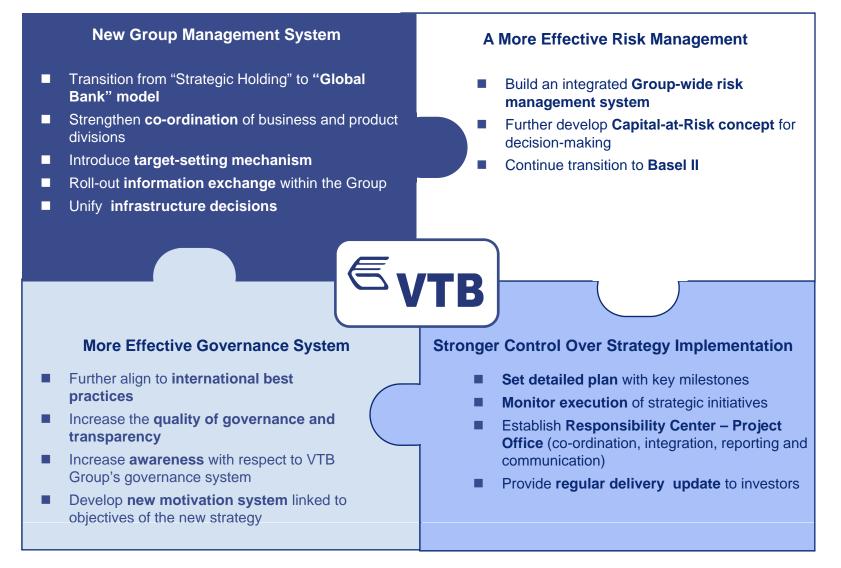




## Build best in class financial management

- Create in-house expertise to analyse financial markets and VTB Group positioning
- New approach to budgeting and planning based on dynamic proprietary model of the market profit pools and targeting of the most profitable segments
- Implementation of the new product matrix to drive financial accountability
- Development of economic capital allocation model
- Comprehensive **cost allocation model**, new strategy to manage costs in the Group
- New funding strategy diversification of funding sources across products, geographies and investor base, increased focus on secondary market, grow the share of customer deposits
- New dividend policy focused on predictable stream of dividends balance between fixed payout and participation of shareholders in the growth of Group profits
- Effective **tax planning** on a Group level
- Proactive management of capital resources

## A New Management Approach



# **1. Attractive Universal Banking Franchise**

2. Clear Business Strategy

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## First quarter 2010 financial highlights

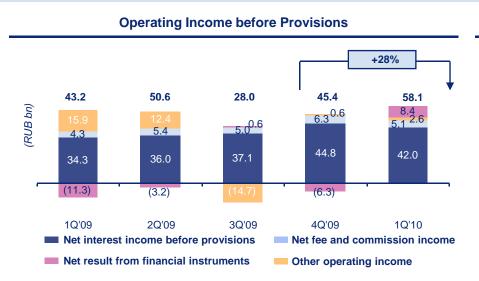
#### Financial Highlights

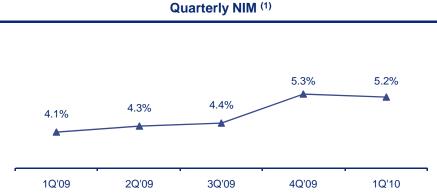
(RUB bn)	1Q'10	1Q'09	у-о-у
Net interest income before provisions	42.0	34.3	22.4%
Net fee and commission income	5.1	4.3	18.6%
Net result from financial instruments	8.4	(11.3)	n/a
Operating income before provisions	58.1	43.2	34.5%
Provision chargefor loan impairment	(15.5)	(49.2)	(68.5%)
Staff costs and administrative expenses	(22.2)	(17.1)	29.8%
Net profit / (loss)	15.3	(20.5)	n/a
Net interest margin	5.2%	4.1%	110 bps
Provision charge for loan impairment /		I	
Average gross loan portfolio	2.5%	7.1%	(460) bps
Cost / Income ratio <sup>(1)</sup>	38.2%	39.6%	(140) bps
ROE	11.9%	(21.2%)	n/a
(RUB bn)	31-Mar-10	31-Dec-09	q-o-q
Customer loans (gross)	2,540.0	2,544.8	(0.2%)
Total assets	3,362.0	3,610.8	(6.9%)
Customer deposits	1,554.5	1,568.8	(0.9%)
Total equity	520.5	504.9	3.1%
Allowance for loan impairment /	9.8%	9.2%	60 bps
Total gross loans		I I	
NPL ratio	10.2%	9.8%	40 bps
Total BIS ratio	22.2%	20.7%	150 bps

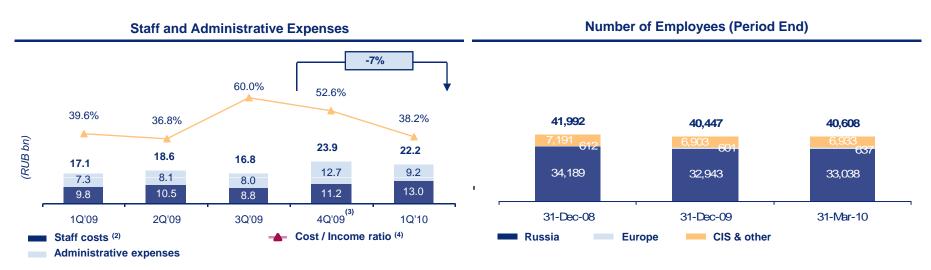
#### 1Q'2010 - Key Developments

- Record quarterly net profit in VTB Group's history RUB 15.3 bn
- Corporate Banking benefited from lower cost of risk and enhanced focus on margins – pre-tax profit up to RUB 9.1 bn from a loss of RUB 18.2 bn in 1Q'09
- Retail and Investment Banking continuing to report a steady growth in earnings – pre-tax profit of RUB 6.7 bn and RUB 6.1 bn, respectively
- Double digit growth of operating income before provisions: +34% y-o-y to RUB 58.1 bn
- Strong margin improvement: 5.2% y-o-y in 1Q'10 compared to 4.1% in 1Q'09
- Credit risk under control NPLs formation slowed down: +40 bps in 1Q'10 versus +200 bps in 4Q'09; provision charge at 2.5%, allowance for loan impairment at 9.8%
- Strengthened capital position with BIS ratio at 22.2% compared to 20.7% at the end of 2009

## Double digit operating income growth and continuing delivery on cost control







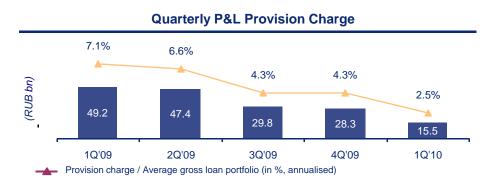
Net interest income divided by average interest earning assets, which include gross loans and advances to customers, due from other banks (gross), debt securities and correspondent accounts with other banks (1)

(2) Including pensions

(3) (4) Including effect of negative revaluation of premises of RUB 1.9 bn

Operating income calculated before provisions. Operating income per employee is annualised

# Asset quality deterioration slowing down, now moving towards pre-crisis cost of risk

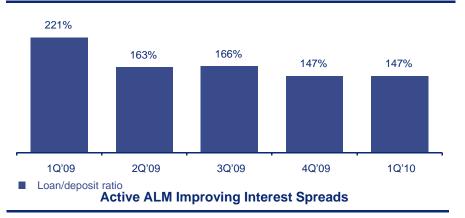


Asset Quality		31-Mar-10	31-Dec-09	Change	31-Dec-08
NPL ratio (90+ days) <sup>(1)</sup>		10.2%	9.8%	+40 bps	1.9%
	<ul> <li>corporate</li> </ul>	10.5%	10.3%	+20 bps	1.6%
	- individuals	8.6%	7.4%	+120 bps	3.7%
Allowance for loan impairment ratio		9.8%	9.2%	+60 bps	3.6%
	<ul> <li>corporate</li> </ul>	10.2%	9.7%	+50 bps	3.6%
	- individuals	7.7%	6.8%	+90 bps	3.7%
Allowance for loan impairment / NPLs		<b>96.1%</b>	94.5%	-	183.9%
	<ul> <li>corporate</li> </ul>	97.2%	94.8%	-	215.7%
	- individuals	89.0%	92.5%	-	100.6%

Renegotiated Loans (in RUB bn)		31-Mar-10	31-Dec-09	Change	31-Dec-08
Renegotiated loans		327.1	300.5	+26.6	16.3
	<ul> <li>corporate</li> <li>individuals</li> </ul>	309.0 18.1	283.7 16.8	+25.3 +1.3	14.8 1.5
Renegotiated loans / Total gross loans		12.9%	11.8%	+110 bps	0.6%
	<ul><li>corporate</li><li>individuals</li></ul>	14.6% 4.3%	13.4% 3.9%	+120 bps +40 bps	0.7% 0.4%

(1) Non-performing loans (NPLs) represent impaired loans with repayments overdue by over 90 days. NPLs are calculated including the entire principal and interest payments. Ratio is calculated to total gross loans

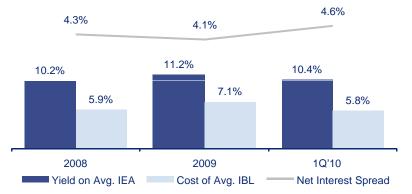
## Sound funding, liquidity and capital position



Improving Leverage Structure

**BIS Group Capital** 





- Funding costs continue to be an important focus of management attention
- Liability structure improved via significant reduction of state funding and progressive re-opening of wholesale markets
- Active management of balance sheet with further reduction of low yield assets



#### Abundant Unutilised Liquidity as of 31-Mar-10

## Concluding remarks

## Gateway to Russia

Well placed to **capture upturn in Russia** and **emerging markets** 



- Leading universal bank in Russia/CIS
- Clear business strategy focused on **improving** returns and profitability alongside prudent risk management
- ~
- Sound financial performance in 1Q'10
- Strong capital, funding and liquidity positions

# **EVTB**

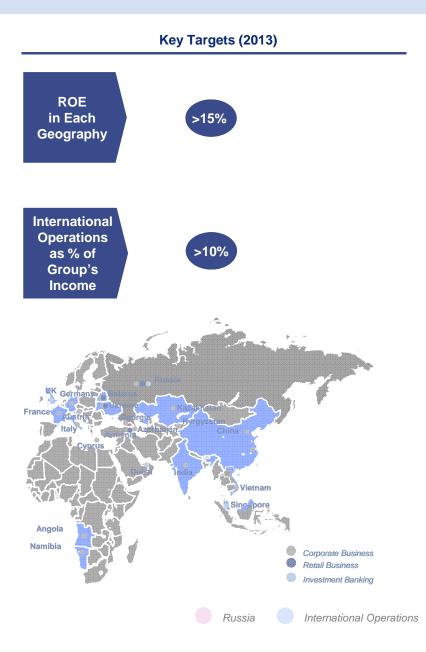
# A unique value proposition

# Appendix

## FY'2009 financial highlights

(RUB bn)	FY'09	FY'08	у-о-у		
Net interest income before provisions	152.2	113.6	34.0%		
Net fee and commission income	21.0	16.3	28.8%		
Net result from financial instruments	(20.2)	2.4	n/a		
Operating income before provisions	167.2	150.5	11.1%		
Provision charge for loan impairment	(154.7)	(63.2)	144.8%		
Staff costs and administrative expenses	(76.4)	(67.5)	13.2%		
Net profit / (loss)	(59.6)	4.6	n/a		
Customer loans (gross)	2,544.8	2,650.3	(4.0%)		
Total assets	3,610.8	3,697.4	(2.3%)		
Customer deposits	1,568.8	1,101.9	42.4%		
Total equity	504.9	392.1	28.8%		
			(		
Net interest margin Provision charge for Ioan impairment /	4.6%	4.8%	(20) bps		
Average gross loan portfolio	5.7%	3.2%	250 bps		
Cost / Income ratio	45.7%	44.9%	80 bps		
ROE	(13.7%)	1.3%	n/a		
Allowance for loan Impairment / Total gross					
Loans	9.2%	3.6%	560 bps		
NPL ratio	9.8%	1.9%	790 bps		
Total BIS ratio	20.7%	17.3%	340 bps		

## International operations - contributing to greater efficiency of the Group



#### **Strategic Objectives and Initiatives**

- Strengthen the Group's position in each of the markets where it operates
- Capitalise on unique advantages of being the only Russian Banking Group with a broad international network
- Expand operations in dynamic and high-margin markets
- Enhance corporate governance and streamline co-ordination between business and product divisions

#### CIS

- #1 priority region abroad
- Adopt universal banking model
- Aggressively develop retail banking
- Leadership in servicing Russian and local customers

#### Europe, Asia and Africa

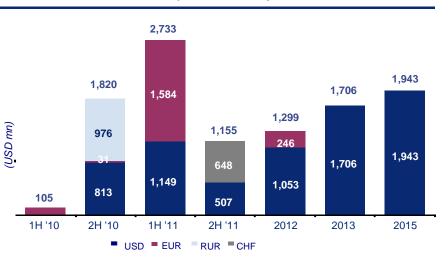
- Further transform the Europe-based banks to increase their efficiency
- Become a #1 reference bank for Russian and CIS companies as well as local customers interested in doing business in CIS

## VTB Group public debt instruments<sup>(1)</sup>

#### **VTB Group Public Debt Instruments Outstanding**

Borrower	Amount (USD, mn) <sup>(1)</sup>	Instrument	Maturity Date/Put or Call Option	Coupon
2010				
VTB N-W VTB	400 976	Subordinated Debt (call option) Series 3 RUB EMTN 2 (put option)	September 2010 November 2010	6.2% 8.75%
Members of VTB Group	549	Loans repayment / amortisation	During 2010	
Subtotal	1,925			
2011	_			
VTB	477	Series 9 EUR EMTN 1 (put option)	February 2011	4.25%
VTB	1,107	Series 5 EUR EMTN 2	June 2011	8.25%
VTB	648	Series 6 CHF EMTN 2	August 2011	7.5%
VTB	450	Series 4 EMTN 1	October 2011	7.5%
Members of VTB Group	1,206	Loans repayment / amortisation	During 2011	
Subtotal	3,888			
2012				
VTB	1,053	Series 1 EMTN 2	October 2012	6.609%
Members of VTB Group	246	Loans repayment / amortisation	During 2012	
Subtotal	1,299			
2013				
VTB	1,706	Series 4 EMTN 2 (put option)	May 2013	6.875%
2015				
VTB	1,250	Series 7 EMTN 2	March 2015	6.465%
VTB	693	Series 6 EMTN 1 (put option)	June 2015	6.25%
Subtotal	1,943			
Total	10,761			

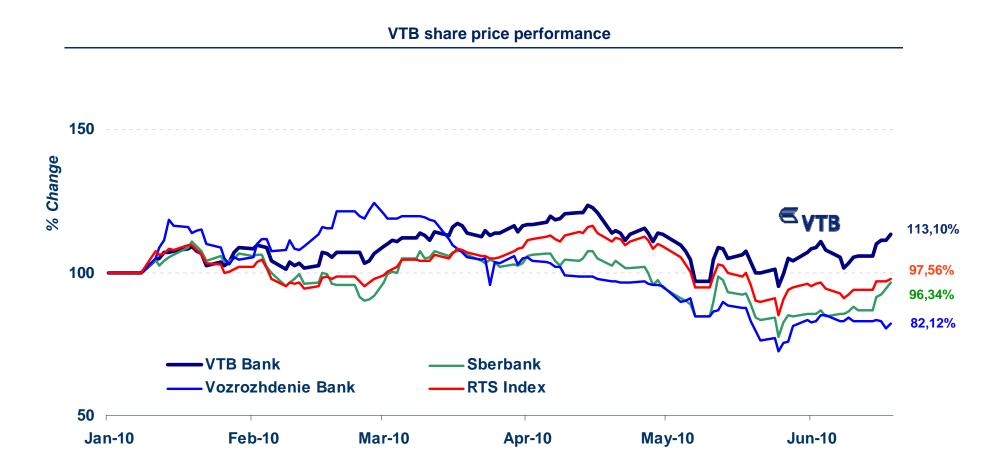
#### **VTB Group Debt Maturity Profile**



#### Public Debt Repaid in 2010

Borrower	Amount (mn) <sup>(1)</sup>	Instrument	Repayment Date	Coupon	
VTB	USD 750	Subordinated debt instruments	February 2010 (call option)	6.315%	
VTB	GBP 234	Series 12 under EMTN programme No.1	March 2010	6.332%	
Members of VTB Group	USD 98	Loans repayment / amortisation	January - February 2010		
Subtotal	USD 1,188				

## Outperforming the market and key Russian peers





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