Seventh Continent

Half-yearly report 2006

## Management report

According to management accounts for 2006 1st half-year, prepared in accordance with International Financial Reporting Standards, net profit totaled USD 31.8 mn ., which is $46 \%$ higher than similar indicator for 2005. Net sales of Seventh Continent increased by $37 \%$ to USD 450.6 mn ., EBITDA increased by $68 \%$ and amounted to USD 53.8 mn .

Number of customers increased by $44 \%$. Thus, the number of customers visited the Seventh Continent supermarkets and "Our Hypermarket" stores in Moscow, Moscow Region and in Kaliningrad region reached 44.2 mn . by the end of 2006 1st half-year.

In 2006 1st half-year Seventh Continent opened 9 new stores, now totaling 120 stores. Furthermore, the second hypermarket in Moscow was opened in January 2006 on Bibirevskaya str. and the third hypermarket was opened in St. Petersburg in May 2006.

In 2006 1st half-year revenue increase for like-for-like stores amounted to 4.9\% if compared to 2005 1st half-year, number of tickets increased by $1.1 \%$, average ticket increased by $3.7 \%$.

## Key performance indicators






* In accordance with IFRS


## Two established store formats



[^0]
## Store types comparison

## Revenue by formats, \% * <br> 

Revenue by type of store, \% *


Revenue structure, \% *


* In accordance with management accounts
** In accordance with management accounts, including VAT


## Store types comparison

Number of tickets by formats, \% *

$\square$ Supermakets $\square$ Hypermarkets


Number of tickets by type of stores, \% *



## Number of stores

|  | Stores opened by <br> July 1, 2005 | Stores opened by <br> January 1, <br> 2006 | Stores opened by <br> July 1, 2006 |
| :--- | :---: | :---: | :---: |
| Supermarkets, <br> including: | $\mathbf{8 8}$ | $\mathbf{1 1 0}$ | $\mathbf{1 1 7}$ |
| 5 Stars | 20 | 27 | 27 |
| Universam | 26 | 41 | 60 |
| Next-Door | 31 | 42 | 30 |
| Our Hypermarket | $\mathbf{1}$ | $\mathbf{1}$ | $\mathbf{3}$ |
| Total | $\mathbf{8 9}$ | $\mathbf{1 1 1}$ | $\mathbf{1 2 0}$ |


| Title | Stores opened by <br> July 1, 2005 | Stores opened by <br> January 1, <br> 2006 | Stores opened by <br> July 1, 2006 |
| :--- | :---: | :---: | :---: |
| Own | 6 | 24 | 29 |
| Rented | 83 | 87 | 91 |
| Total | $\mathbf{8 9}$ | $\mathbf{1 1 1}$ | $\mathbf{1 2 0}$ |

## High margin products and services

## Non-food products

- Share of $14 \%$ in supermarkets' revenue and up to $28 \%$ in hypermarkets' sales in $1^{\text {st }}$ halfyear of 2006
- Hypermarkets will boost the share of non-food in total revenues to $30-40 \%$ depending on volume of selling spaces
- Higher margins than on foodstuffs: on average 31.4\% compared to 26.8 \% on food products

Private label

- Sales started in July 2005:
-"Our product" brand
-More than 535 SKUs in $1^{\text {st }}$ half-year of 2006
-20 product categories
-In «Our
Hypermarket», «NextDoor»stores and «Universam"
-Selling price is at
10\% lower than equivalent branded goods

In-store production

## Bakeries

- 28 bakeries located in Supermarkets
- Over 130 types of product, including diet types of bread and traditional pastries


## Meat products

- Sale of meat production production in most our retail chain stores
- Over 430 types of products, including marinade and meat convenience foods

Other services

- Direct delivery
- Outlets for mobile telephony service providers
- Dry-cleaning service providers
- Currency exchanges
- Photo laboratories
- Pharmacies
- Gift shops
- Retail banking services and discount programs


## 2006 outlook

We plan to develop our retail chain in supermarket and hypermarket formats - we expect to increase the number of stores in Russian regions and to retain our leading position in Moscow supermarket segment thanks to carrying out our investment program.

We plan to open hypermarkets in Ryazan and Chelyabinsk
We continue construction of hypermarkets in Kaliningrad, Ufa, Krasnoyarsk, Reutov, Perm

We plan to open more than 15 supermarkets additionally in 2006
As a result we expect to continue sustainable sales growth and strong operating and financial results in 2006.

We plan to invest approximately $\$ 300 \mathrm{mn}$ to finance our organic growth in 2006

## Estimated hypermarket store openings



## Income Statement *



## Balance Sheet

| \$ mn | 2005 | $\mathbf{1 H 2 0 0 5}$ | $\mathbf{1 H 2 0 0 6}$ | Growth |
| :--- | ---: | ---: | ---: | :--- |
| Cash and cash equivalents | 65,6 | 55,2 | 243,9 |  |
| Short-term Investments | 2,3 | 4,1 | 64,4 |  |
| Accounts receivable and |  |  |  |  |
| prepayments | 29,1 | 19,2 | 38,1 |  |
| Inventories | 54,8 | 30,4 | 42,7 |  |
| Total current assets | 151,8 | 108,8 | 389,1 | 280,3 |
| Total non-current assets | 223,7 | $\mathbf{9 8 , 6}$ | $\mathbf{2 6 1 , 5}$ | 162,9 |
|  |  |  |  |  |
| Total assets | 375,5 | $\mathbf{2 0 7 , 4}$ | $\mathbf{6 5 0 , 6}$ | 443,2 |
|  |  |  |  |  |
|  |  |  |  | Growth |
| \$ mn | 2005 | $\mathbf{1 H 2 0 0 5}$ | $\mathbf{1 H 2 0 0 6}$ | rate |
| Accounts payable | 97,5 | 58,4 | 67,4 |  |
| Borrowings | 91,7 | 0 | 91,7 |  |
| Other | 24,4 | 11,6 | 29,5 |  |
| Total liabilities | $\mathbf{2 1 3 , 6}$ | $\mathbf{7 0}$ | $\mathbf{1 8 8 , 6}$ | 118,6 |
| Total shareholders' equity | 161,9 | $\mathbf{1 3 7 , 4}$ | $\mathbf{4 6 2}$ | 324,6 |
|  |  |  |  |  |
| Total liabilities | $\mathbf{3 7 5 , 5}$ | $\mathbf{2 0 7 , 4}$ | $\mathbf{6 5 0 , 6}$ | 443,2 |

## Same store analysis for 1H2005 / 1H2006*



## Same store analysis for 1H2005 / 1H2006*



## Gross profit structure




Gross margin structure*



* In accordance with IFRS


## Operating profit (EBIT)

Operating expences dynamics *


|  | 2005 | 1 H2005 | 1 H2006 |
| :--- | ---: | ---: | ---: |
| Labour costs | $44 \%$ | $45,49 \%$ | $43,27 \%$ |
| Operating leases | $25 \%$ | $24,36 \%$ | $21,32 \%$ |
| Depreciation and amortization | $8 \%$ | $8,51 \%$ | $13,34 \%$ |
| Materials and supplies | $6 \%$ | $7,92 \%$ | $4,47 \%$ |
| Utilities | $4 \%$ | $3,76 \%$ | $4,36 \%$ |
| Repairs \& maintenance | $3 \%$ | $3,32 \%$ | $4,09 \%$ |
| Security expenses | $3 \%$ | $2,49 \%$ | $2,90 \%$ |
| Advertising expenses | $2 \%$ | $0,92 \%$ | $1,22 \%$ |
| Bank commissions | $1 \%$ | $1,12 \%$ | $1,13 \%$ |
| Taxes (other then income tax) | $1 \%$ | $0,69 \%$ | $1,69 \%$ |
| Insurance expenses | $0 \%$ | $0,30 \%$ | $0,39 \%$ |
| Other | $4 \%$ | $1,13 \%$ | $1,83 \%$ |
| Total | $100,00 \%$ | $100,00 \%$ | $100,00 \%$ |

Operating profit (EBIT) *


|  | 2005 | 1 H 2005 | 1 H 2006 |
| :--- | ---: | ---: | ---: |
| Labour costs | $10,30 \%$ | $11,20 \%$ | $9,80 \%$ |
| Operating leases | $5,80 \%$ | $6,00 \%$ | $4,80 \%$ |
| Depreciation and amortization | $1,90 \%$ | $2,10 \%$ | $3,00 \%$ |
| Materials and supplies | $1,40 \%$ | $1,90 \%$ | $1,00 \%$ |
| Utilities | $1,00 \%$ | $0,90 \%$ | $1,00 \%$ |
| Repairs \& maintenance | $0,70 \%$ | $0,80 \%$ | $0,90 \%$ |
| Security expenses | $0,60 \%$ | $0,60 \%$ | $0,70 \%$ |
| Advertising expenses | $0,50 \%$ | $0,20 \%$ | $0,30 \%$ |
| Bank commissions | $0,30 \%$ | $0,30 \%$ | $0,30 \%$ |
| Taxes (other then income tax) | $0,20 \%$ | $0,20 \%$ | $0,40 \%$ |
| Insurance expenses | $0,10 \%$ | $0,10 \%$ | $0,10 \%$ |
| Other | $0,80 \%$ | $0,30 \%$ | $0,40 \%$ |
| Total | $23,60 \%$ | $24,60 \%$ | $22,60 \%$ |

## Store performance by regions *



## Hypermarket format introduction

## Our first hypermarket <br> performance

Our hypermarkets operate under "Nash Gipermarket" ("Our Hypermarket") brand. They are:

- located close to major transport routes;
- aimed at daily visits as well as multi-purchase occasional store visits during the week-end
"Our Hypermarket" format offers customers the advantage of low prices, broad assortment of both food and non-food products as well as extended presence of our own "private label" product line compared to our supermarkets. The targeted share of non-food products in hypermarket is higher - 30-40\% depending on space.
The Company's first "Our Hypermarket" store was opened in July 2005.
- $3 \%$ of our retail revenues in 2005, $6,8 \%$ in 1 H 2006 ;
- 1,3 million of customers in the 2005, 1,6 mln in 1 H 2006 ;
- \$19,6 average ticket in 2005 and $\$ 22$ in the 1 -st half of 2006
- $28 \%$ share of non-food goods.

We opened our second hypermarket in January 2006 and our third hypermarket in May 2006
Hypermarket share in the 1 -st half of 2006 turnover - $9 \%$.


[^0]:    *     - including marketing, rent and other revenues

