



### Bank Vozrozhdenie Gradual recovery is underway



Investor presentation March 2011



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### Agenda

### **Business model**

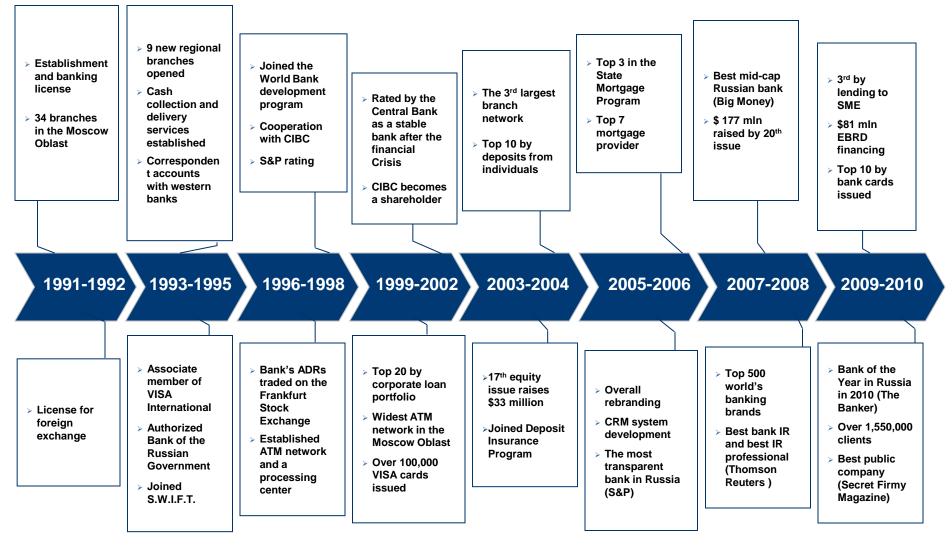
**Business overview** 

**Recent IFRS results** 

**Investment summary** 



### Over 19 years of successful development.





# Vozrozhdenie Bank - a Community Bank built on strong relationships with SMEs and individual customers

# Vozrozhdenie Bank strategy...



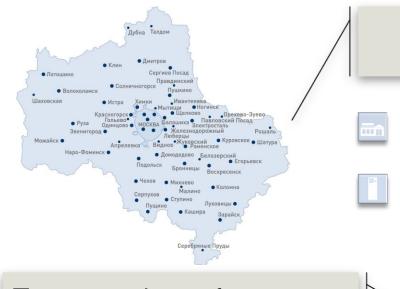
- Focus On Core Banking Products
- Servicing Corporate and SME Customers In Each Stage Of
  Business Development
- Servicing retail customers throughout their whole life-cycle

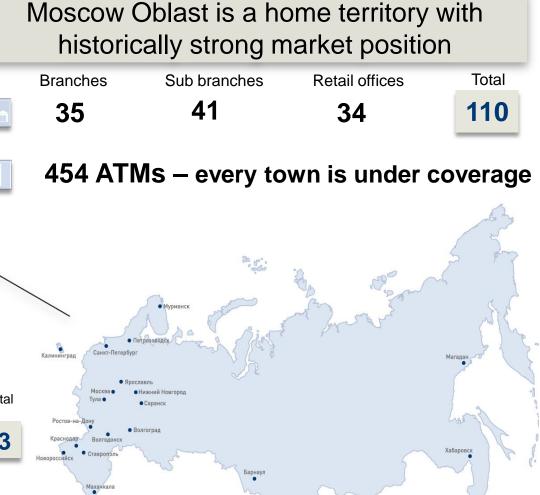
Хабаловс

- Balanced Lending and Funding policy
  - Prudent risk-management policy
  - Increasing efficiency in service delivery
  - .. 1 500 000 Retail Clients...
- ... 57 000 Corporate and SME Clients...
- ... 20 Regions ... 173 Offices ... 732 ATMs
- ... 6 142 employees



### **Distribution network**





Twenty regions of presence. Focus on the most attractive South and North-West

	Branches	Sub branches	Retail offices	Representative offices	Total
Ξî	19	37	6	1	63
-					

### 278 ATMs



As of 01.03.2011

### **Basic information & position in Russian banking system**

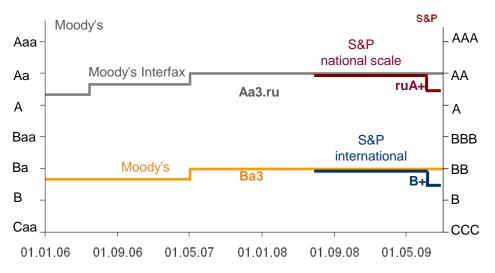
Key Figures, RUB		Rankings**	
Assets 155,562 mln		Net Assets	24
Loans	94,271 mln		
Customer Funds	125,064 mln	Loans to SMEs	4
Net Income	179 mln		
Shareholders equity	16,672 mln	Volume of retail deposits	12
Retail Clients	1,500,000		
Corporate Clients	57,000	Corporate loans	21
Headcount	6,142		
Offices	173	Bank cards emitted	10
ATMs	732	Branches/ ATMs	28/18

\*\* RBC most recent rankings



# **Market recognition**





#### High recognition of brand

#### The Banker

Vbank became the winner in nomination "The Bank of the year 2010 in Russia" on the annual ceremony of The Banker magazine

#### **IPSOS** survey

85% of respondents in our regions know us

#### **TNS loyalty survey**

Loyalty index equals top 10% of major international banks

94% of our clients are ready to recommend us

#### BrandFinance Banking 500 survey

V-bank ranks among top-10 Russian most valuable banking brands with brand value of \$168 million



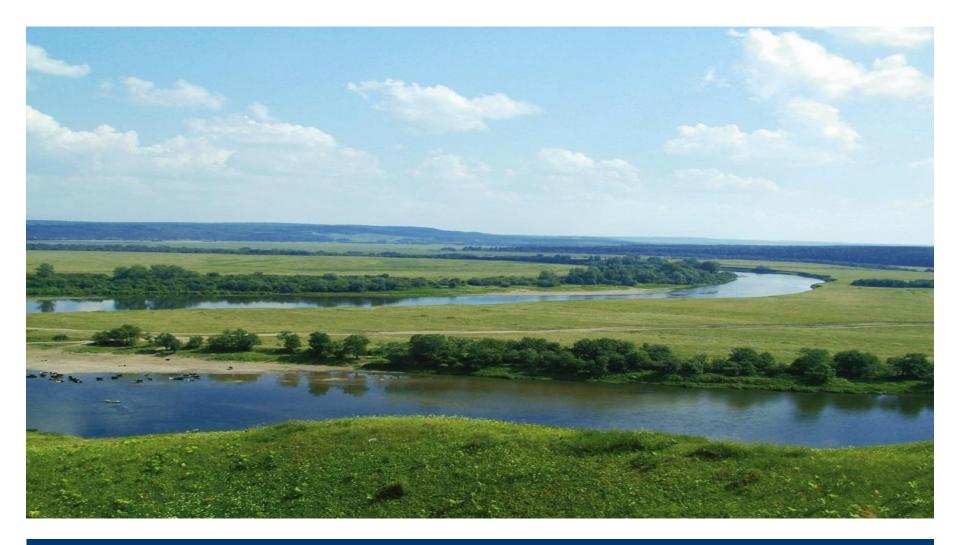


the sixth sense of business



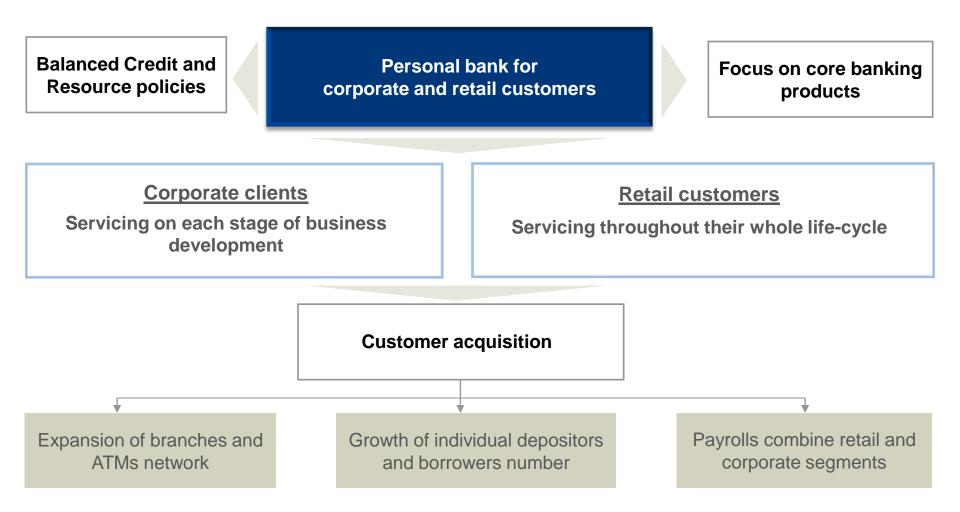


### **Business model**





### **Market strategy**





### **Business model**

### Business based on relationships...

- Customer oriented organic growth
- Conservative balance sheet
- Primarily deposit funded
- Focused network expansion
- Increasing efficiency in service delivery

95

14

106

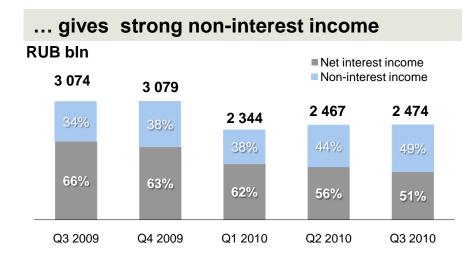
15

91

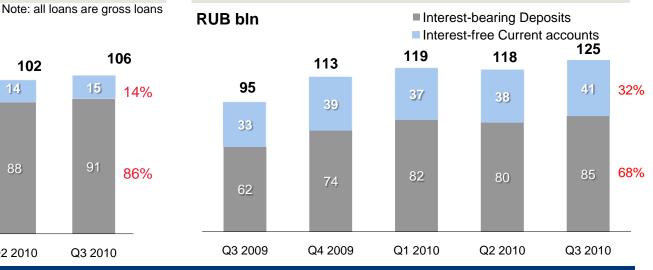
Q3 2010

102

14



#### ... funded by customer accounts





#### Loan portfolio development...

Retail loans

95

14

Corporate loans

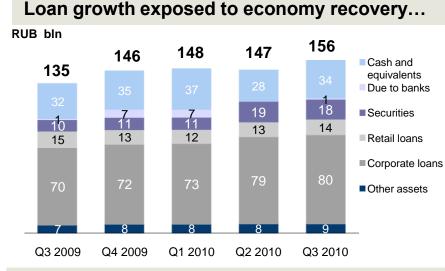
**RUB** bln

16

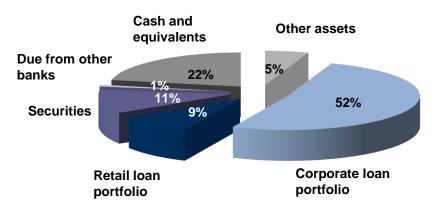
78

94

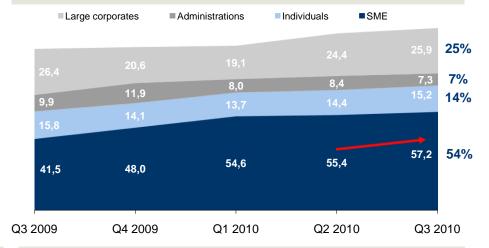
# Asset mix with strong liquidity position



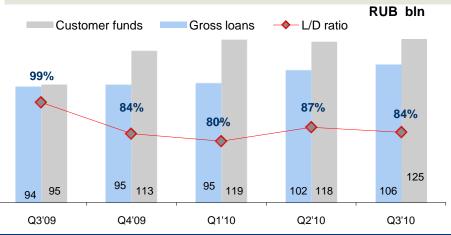
#### IEA represent 73% of total assets



#### ...with sharpened SME focus

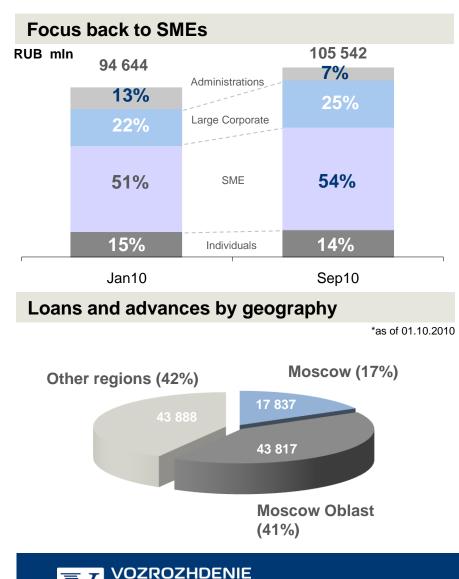


#### Strong liquidity supports further growth





### Loans and advances



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#### Strong industry diversification \*as of 01.10.2010 Other Transport 11% 8% Manufacturing State 27% organizations 8% RUB 90.370 3% mln. Finance 11% Construction 28% Wholesale & **Agriculture** retail trade

#### Key points

- Vbank is getting back to traditional client structure and consistently building up SME's share as core and more profitable clients' segment.

- About 60% of client base is coming from home region with a wide distribution network - Moscow and Moscow Oblast - allowing the bank to become second largest lender in many of our locations.

- Loan portfolio is well diversified across sectors with the largest share of manufacturing and wholesale trade.



### Who are SMEs?

#### What is our SME Definitions

Segment	Credit turnover on current accounts. RUB mln.	Total credit exposure. RUB mln.	Total customer funds with the Bank. RUB mln.	
Large business	>300	>750	>300	
Medium-size and small businesses	6 - 300	30 - 750	6 - 300	
Micro businesses	1 -6	6 - 30	1 – 6	



Food processing – factories manufacturing different types of high-quality food and drinks.



Petrol stations networks – complex service of high-quality petrol, minimarkets and café, car washes and technical services.



Pharmacies networks – still healthy demand both for beauty products and medicines.



Food retailers– small chains of handy stores "Close-to-House" style for daily shopping located in dormitory area with high density of population.



### **Corporate business**

### Corporate lending – focus remains on SMEs...



#### Corporate funding...

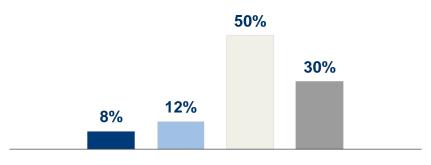


VOZROZHDENIE

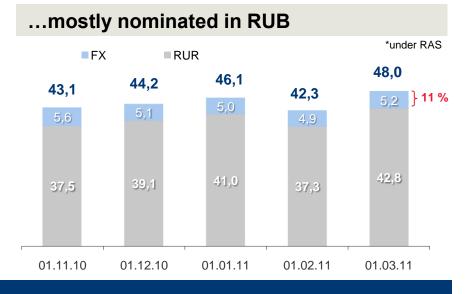
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#### ...with 70% of loans less than RUB 0.75 bln

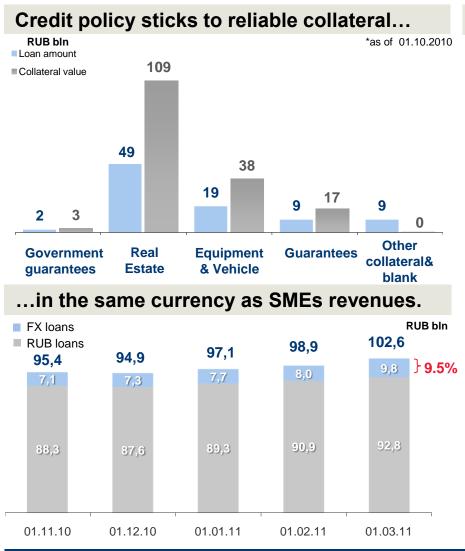
■ Up to 30 mln ■ 30-100 mln ■ 100-750 mln ■ more than 750 mln



#### Data as of 01.07.2010

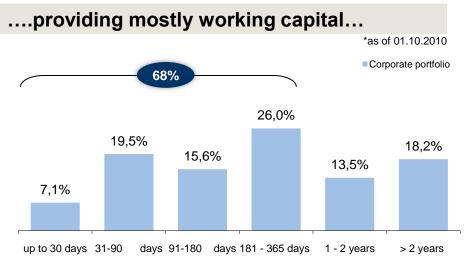


### **Conservative risk profile**



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#### **Key points**

- Average LTV of the portfolio is 52%\* mostly collateralized by solid real-estate, equipment and vehicles (77% of total loans). Revision of collateral value is conducted on a quarterly basis.

- We provide our clients with working capital rather than longterm financing – 68% of corporate loans with maturity less then 1 year. It allows us to react on changing market conditions.

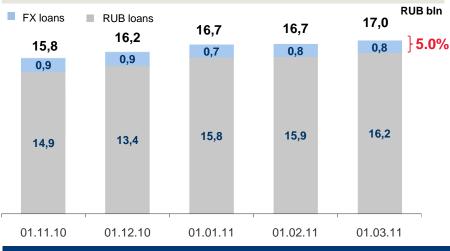
- Matching in terms of the loan currency and the client revenues is a core point. FX loans are issued only to customers related to export-import transactions.

\*Guarantees are not taken into account

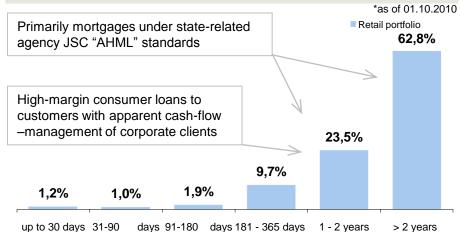
# Retail lending – promising segment after crisis



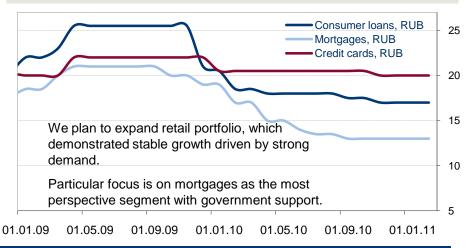
### Currency breakdown (RAS)



#### Retail loans maturity

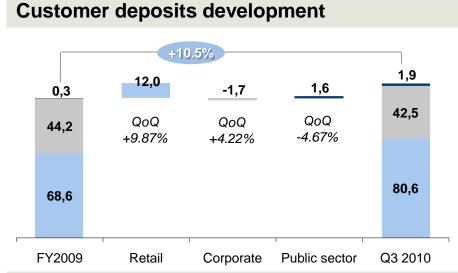


#### **Rates for retail loans**

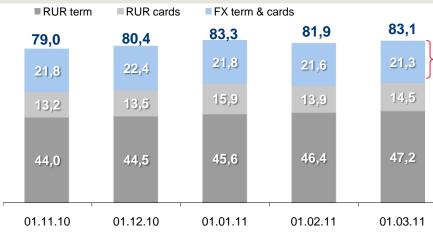




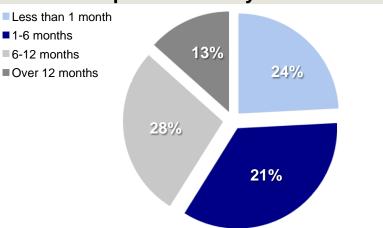
# Individual deposits – core part of liabilities



### Retail currency breakdown (RAS)

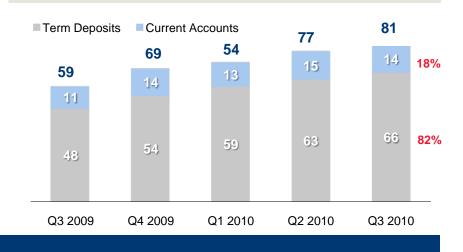


#### Individual deposits maturity

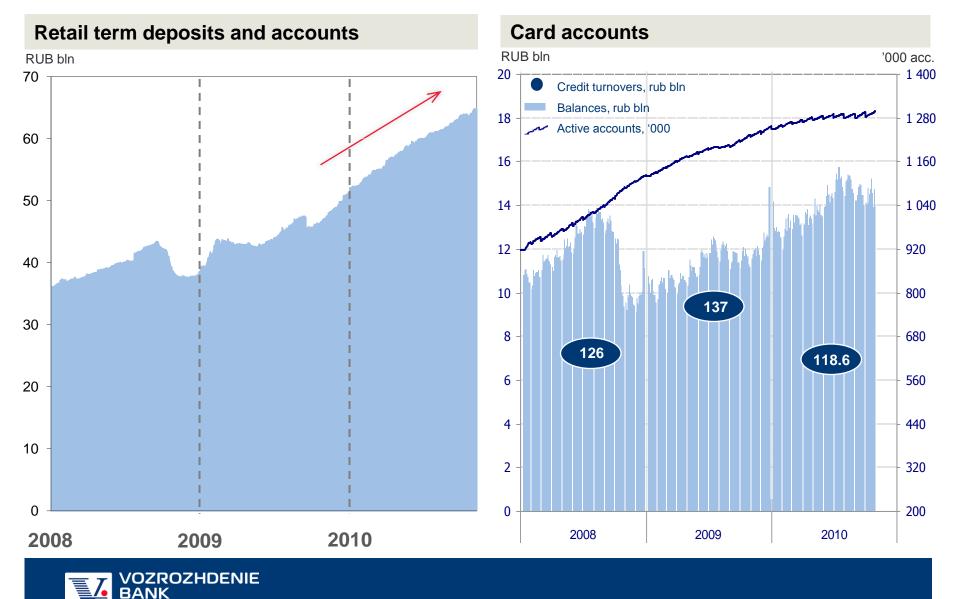


#### **Retail funding**

26%



### Individual deposits – base for growth resumption



### Card business – reliable source of non-interest income



#### ...developing key card product - payrolls

	Q1 2010	Q2 2010	Q3 2010	Q4 2010
Payrolls	9,700	10,200	10,500	10,700
Debit cards	1,344,562	1,357,584	1,363,662	1,354,349
Credit cards	41,378	38,172	36,690	37,749
ATMs	698	710	715	732

### acquiring 7% Visa and Mastercard 18% card commissions 14% self-service payrolls

#### **Key points**

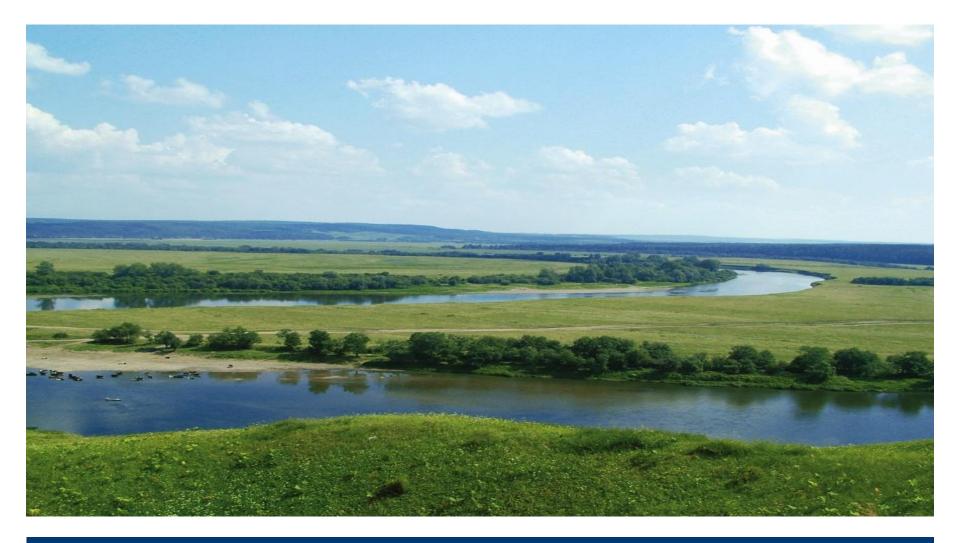
- Payrolls is the main tool for client base growth with strong potential – 56,000 of existing corporate clients and 15.000 installed "client-bank" systems

- Offering cards only to existing corporate clients: credit cards for owners, top and mid-level managers and specialists, debit cards for personnel

- Pushing cross-sales between retail and corporate

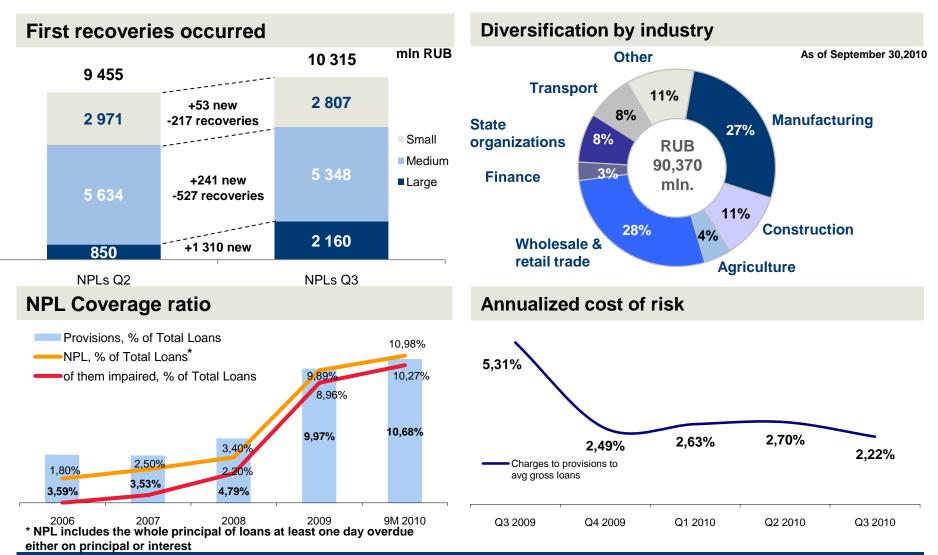


### **Asset quality evolution**





# **Credit quality management**



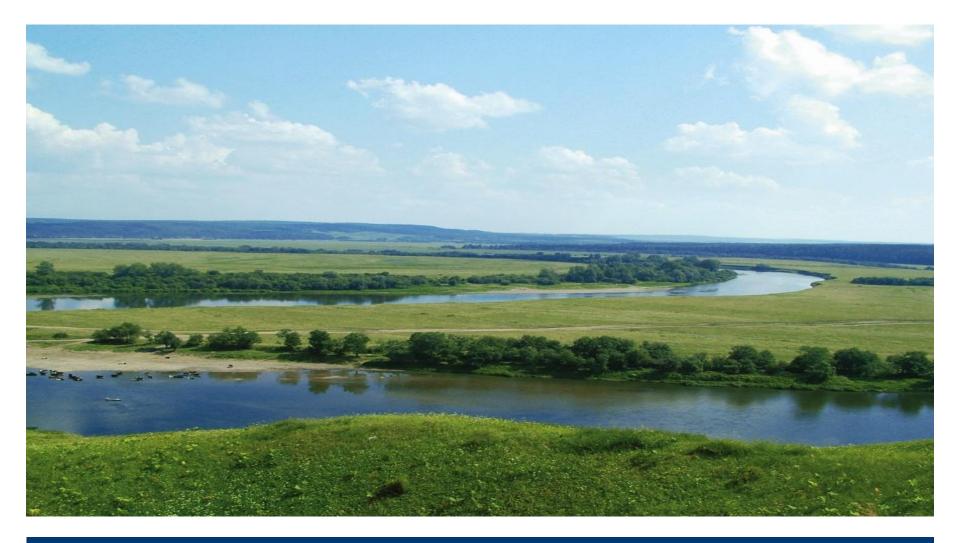
# **Credit quality**

as of 30.09.2010	Large corporate	SMEs	Mortgages	Other retail	Total	% of total loans	Provisions to NPLs
Gross loans, including	26,969	63,402	8,537	6,634	105,542	100.0%	Ratio
Current loans	24,809	55,247	7,878	6,016	93,950	89.02%	07%
Past-due but not impaired, of them	0	234	394	121	749	0.71%	31 /0
Less than 90 days	-	234	378	116	728	0.69%	Provisions to
Over 90 days	-	-	16	5	21	0.02%	90+ days NPLs
Impaired, of them	2,160	7,921	265	497	10,843	10.27%	
Less than 90 days	1,310	959	3	48	2,320	2.20%	132%
Over 90 days	850	6,962	262	449	8,523	8.07%	
Total NPLs	2,160	8,155	659	618	11,592	10.98%	Rescheduled Loans
Provisions	- 1,737	- 8,476	- 457	- 601	-11,271	10.68%	
		- /					3.4%
Net Loans	25,232	54,926	8,080	6,033	94,271	-	

*NPL* - the whole amount of loans with principal overdue for more than 1 day as well as loans with any delay in interest payments.



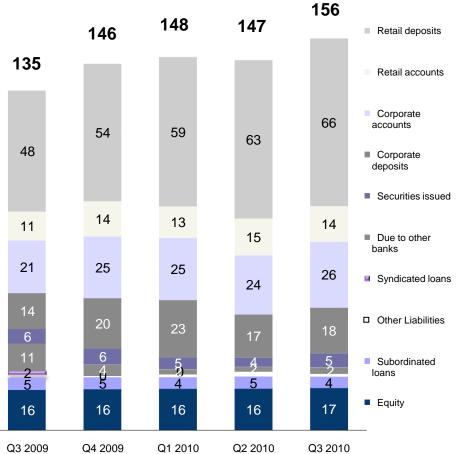
## Liabilities, Liquidity and Capital position





## **Ongoing efforts on funding costs reduction**

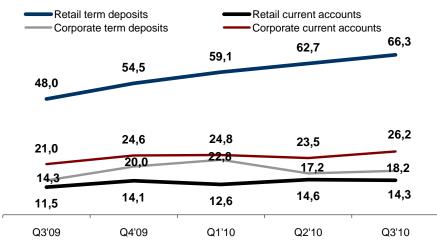
Client's funds remains the main funding source... **RUB** bln



#### ...with high share of interest - free sources

	Q3 2010	Q2 2010	Q3 2009
Customer accounts to liabilities	90.1%	90.5%	79.2%
- Customer deposits	60.9%	61.3%	52.3%
<i>- Current accounts</i>	29.2%	29.2%	27.3%
Equity to total assets	11%	11%	12%
Liabilities to equity	8.3	7.9	7.5

#### Deposit inflow supports liabilities re-pricing



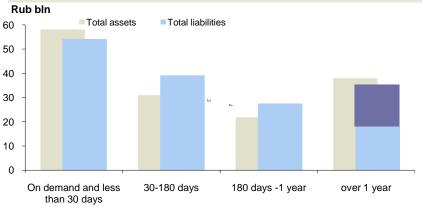
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## **Currency and gap management, capital adequacy**

#### No mismatches on the balance-sheet\* Assets Liabilities USD USD 13% Other 13% 7% Other Equity 8% RUB RUB 11% 69% 79%

\* Based on monetary assets and liabilities

### Maturity gap\*\*



\*\* Based on expected expiration date





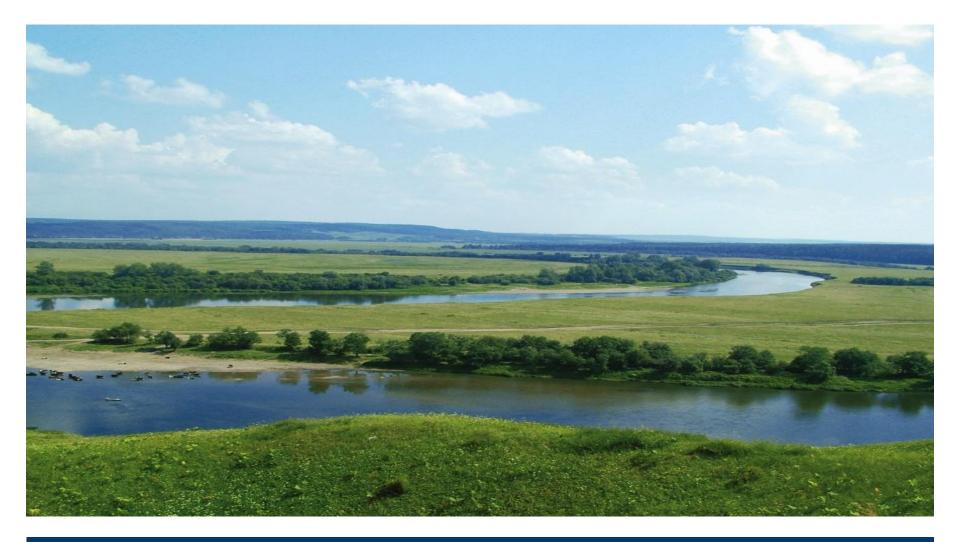
#### Key points

The bank's capital position of 13.5% Tier 1 and CAR of 16.3% remains comfortable anticipating future growth.

The Bank sticks to policy of having no mismatches on the balance sheet in terms of currency risk with particular focus on ruble-nominated assets.

Maturity structure of assets and liabilities remained balanced with the largest gap of 8bln (5% of total assets) in a 30-180 days range.

### **Recent IFRS results**





### **Operational background**

### Results as planned: NI of RUB mln 397 (+48% gog).

**Gaining market share** on core markets even in challenging competition environment...

... observing signs of positive developments in asset quality despite slowdown in Ioan growth...

...we maintain conservative balancesheet supportive to further growth and profitability recovery

 $\succ$  Total loan growth b.p. was 11.5% ytd vs. sector growth of 8.6%.

> Moderate 3.0% growth in 3Q was due to summer vacation period and abnormal heat in Russia that affected economic activity.

>Lending to SMEs up 18.9% ytd while quarter growth was 3.3%.

Loans to borrowers operating in Moscow region increased by solid 30.4% ytd vs. sector growth of 12.6%.

 $\succ$ General increase in NPL ratio from 10.6% to 11.0% was due to impairment of a large loan.

>Net contraction of NPLs: from 13.9% to 12.9% in SME:

from 9.5% to 8.4% in retail segments.

Interest received almost reached interests accrued through PnL – 96% in Q3 versus average 90.3% in H1 2010.

Sufficient capital base (CAR: 16.3%, core Tier 1: 13,5%).

Sound liquidity with overall loan/deposit ratio 84%.

Cost of funds reduced by next 40 bps to 6.0% on the back of customer deposits 6% QoQ growth.



# 9M 2010 Financial highlights

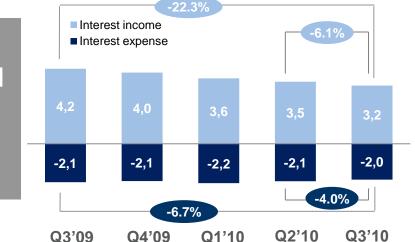
	Q3 2010	Q2 2010	Change Q-o-Q
Total Deposits, of them	125,064	118,075	+5.9%
Retail deposits	80,601	77,339	+4.2%
Net Loans	94,271	91,780	+2.7%
Loans to Deposits ratio	84.4%	86.8%	-2.4 p.p.
NPLs ratio	11.0%	10.6%	+0.4 p.p.
	-		
Net Profit	179	121	+47.9%
Total Operating Income b.p.	2,474	2,467	+0.3%
Total Operating Costs, of them	-1,718	-1,679	+2.3%
Personnel expenses	-867	-893	-2.9%
Cost to Income ratio	69.4%	68.1%	+1.3 p.p.

|--|



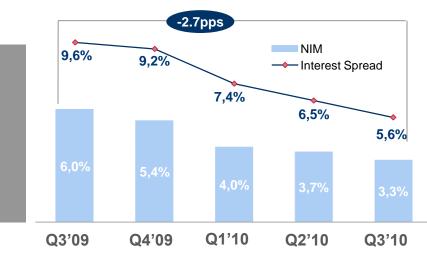
### Decline of funding costs partially offset yields contraction

Interest Income and Interest Expenses, RUB bln



- Continued pressure on lending rates driven by increased competition together with repayment of higher-yield loans resulted in 6.1% QoQ contraction of interest income.
- Ongoing re-pricing of liabilities resulted in 4% decrease of interest expenses on the back of continued inflow of deposits. Costs of corporate term deposits were down 1.1% QoQ while costs retail ones contracted by 0.5% QoQ.

NIM and Spread evolution



- NIM on average assets contracted by 43 bps from 3.7% to 3.3% due to balance-sheet growth on the back of 9% decline of net interest income. Spread decline 0.9% resulted from strong pressure on yields.

### Stable revenue due to F&C income growth

Operating Income and Expenses, RUB bln

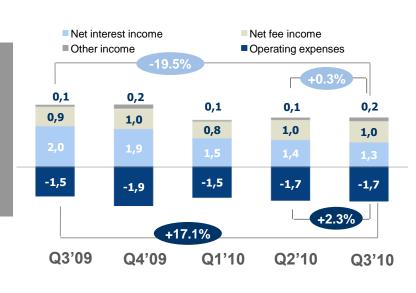
Cost to

Income

before

provisions,

%



+21.7 pps Personnel expenses Other expenses 69.4% 68.1% 65.3% 63.2% 47.7% 35% 36% 37% 33% 25% 34% 32% 30% 28% 22% Q3'09 Q4'09 Q1'10 Q2'10 Q3'10

- In the low rates environment we managed to increase non-interest income by 12.4% QoQ. F&C income increased by 7% QoQ driven by stronger fees from settlements and cash transactions. Growth of F&C and trading gains offset interest income decline and resulted in solid 49% share of non-interest income in total operating income before provisions. Total revenue was stable with 0.3% QoQ growth.

- Strict control over personnel costs (-2.9% QoQ) coupled with reduction of administrative expenses (-3.8% QoQ) narrowed cost growth to 2.3% QoQ only.

- Moderate cost growth resulted in cost to income increase by only 1.3 pps QoQ.



# Stabilization of asset quality resulted in provisioning deceleration

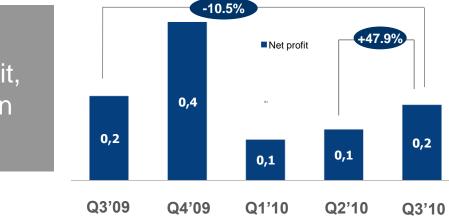
Operating profit and provisions, RUB bln



- Cost of risk was 2.2% in 3Q compared to 2.7% in Q2 with charges to provisions of Rub 577 mln. NPLs (1day+) coverage ratio remained at sufficient level of 97%. For the NPLs with overdue more than 90 days coverage ratio was 132%.

- Change of the approach to accounting for deferred tax assets after consulting with our auditors in Q2 2010 contributed to reduction of effective tax rate to the 19% level for 9M. Thus net income grew by 48% QoQ.

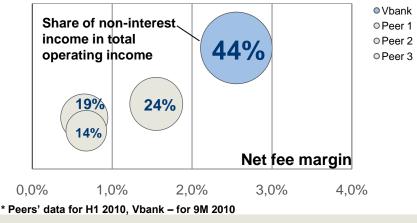
Net profit, RUB bln





## **Fee income generation**

Strong non-interest income based on long-term relations with customers



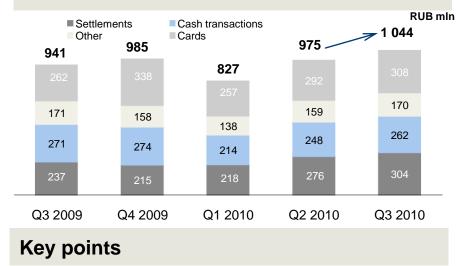
#### Non-interest income breakdown by segments

Q3 2010 Q2 2010 Others Others Corporate Financial Financial business 1% 1% 3% 3% 22% 28% Cards 53%

#### Corporate business Cards 60% 14% 15%

**Retail business** 

#### Net fee income distribution



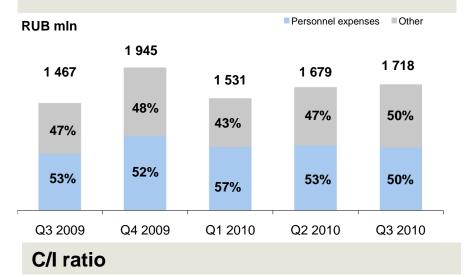
Vbank's share of non-interest income in total operating income reached 44% for 9M 2010, that is one of the highest across the sector. Our developed infrastructure and longterm relations with clients allows us to support our revenues in low interest rate environment with fee generating products like settlements, money transfer, payments, cash collections, that are well diversified across internal businesses and types of banking products.

7% fee growth QoQ was mainly driven by cash transactions and servicing settlements of the customers.

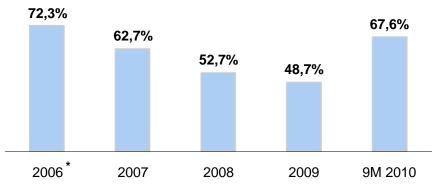


Retail business

### Strategic approach to cost management



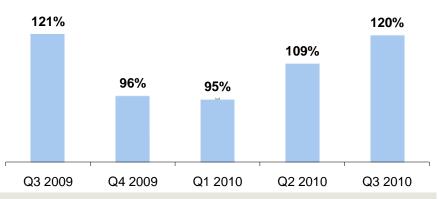
#### **Operating expenses breakdown**



\*2006 - less extraordinary items



# Personnel expenses are fully covered by fees & commissions earned



#### **Costs summary**

Coverage of personnel expenses by fees and commissions is gradually growing. Personnel expenses reduced by 2.9% in Q3 and were 120% covered by earned fees and commissions.

Operating expenses grew only by 2.5% q-o-q partially due to strict control over personnel costs and improving efficiency of administrative expenditures.

Cost to income ratio remained at high 67.6% level due to continued pressure on rates and drop in interest income.

# Earnings generation capability

ROE

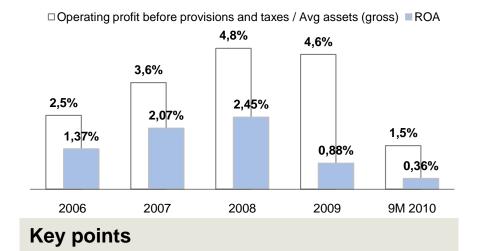
### **ROE**, %

46,8% 42,5% 37,6% 36,0% 23,3% 21,0% 19,1% 14,3% 7,8% 3,2% 2006 2007 2009 9M 2010 2008 Value generation \* % of average assets 1,7% 2,9% 2,4% 3,7% 2,0% 0,1% 0,4% Net income NIM Net non-Provisions Personnel Other Tax interest operating margin costs income costs

Operating profit before provisions and taxes/ Equity

### 

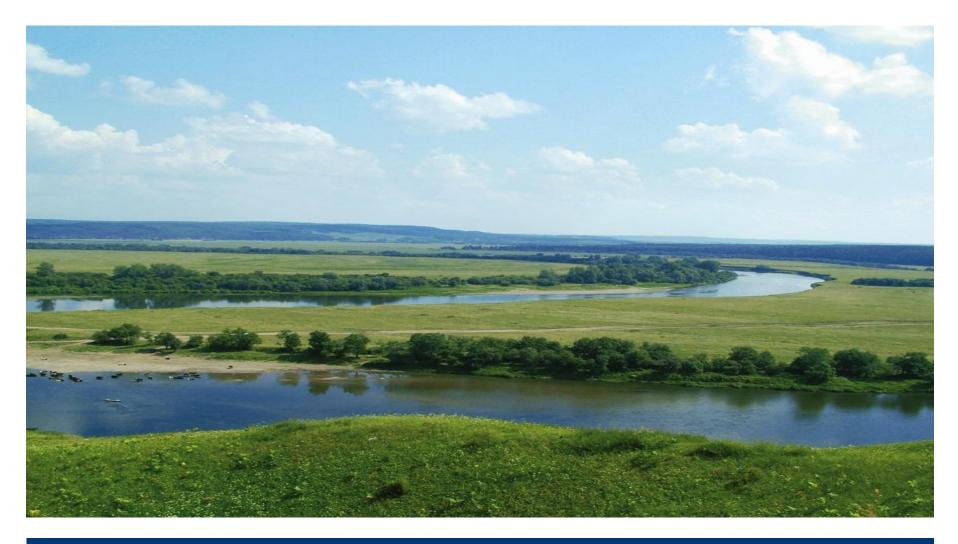
### ROA, %



Net Profit in 3Q'10 was 48% higher than in 2Q'10. Net profit generated in 1-3Q'10 amounted to Rub 397 million with regularly growing quarterly values.

Gradual improvement of revenue performance driven by solid fee growth despite continuation of NIM pressure allowed generating value for shareholders quarter by quarter.

### **Capital structure and corporate governance**

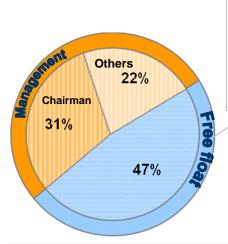




# **Capital structure**

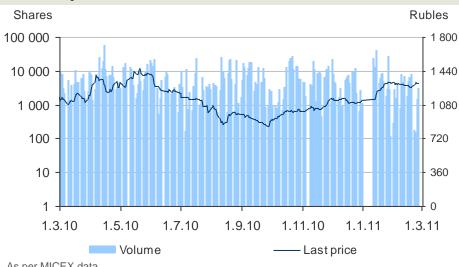
### **Shareholding structure**

Structure as of 06.05.2010



More than 8,300 individuals and 900 companies are among our shareholders, furthermore foreign companies represents around 300 of them.

#### Share price on MICEX



As per MICEX data

### **Major shareholders**

SHAREHOLDER	STAKE IN EQUITY
Dmitry L. Orlov (Chairman)	30.70%
Otar L. Margania (Member of the Board of Directors)	18.65%
JPM International Consumer Holding Inc.	9.37%
Total	58.72%

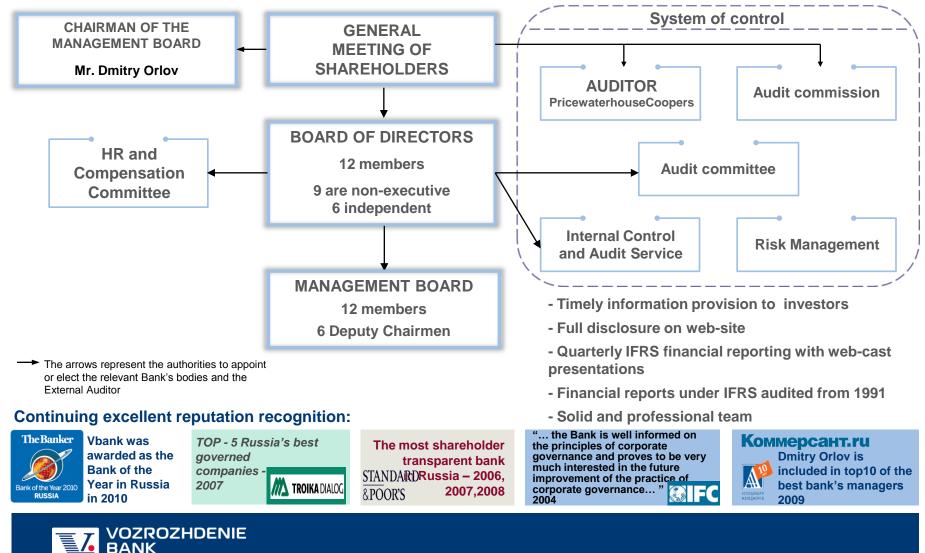
### Volumes of trading (shares)

	H1 2008	H2 2008	H1 2009	H2 2009	H1 2010	H2 2010
MICEX	744,711	2,195,640	2,006,194	767,716	762,594	744,081
RTS	116,172	51,440	172,700	180,967	220,714	186,333
German stock exchanges (ADR)	26,160	26,167	30,599	25,443	33,358	24,054
Sub-total (stock exchanges)	887,043	2,273,247	2,209,493	974, 126	1,016,666	954,468
ОТС	12,412,108	4,173,586	1,808,693	3,463,307*	903,256	1,109,859
Total	13,299,151	6,446,833	4,018,186	4,437,433	1,919,922	2,064,327
*Volume growth associated with strategic deals						



### High level of corporate governance

### MANAGEMENT STRUCTURE



## **Investment Summary: Bank Vozrozhdenie**

### Sound long-term strategy

- Proved and tested in a challenging environment
- Stable revenue generation on any size of the balance sheet
- Sound operating efficiency

### Personal Bank for individuals and corporate clients

- Loyal clientele due to strong relationships with the customers
- 60% of client base concentrated in Moscow Oblast
- Corporate focused on SME the most profitable segment
- Business diversity and flexibility

### **Current Challenges**

- Ongoing pressure on lending rates
- Limited demand from key client sector SME
- Still high potential credit risk

### High risk management and corporate governance standards

- №1 in Information Transparency to Shareholders by S&P (2007&2006)
- Moody's Ba3 (Stable) confirmed in Jul'10, S&P sticks to B+ (Positive) confirmed in Oct'10

- Constantly growing role of the Board of Directors with active HR & Compensation and Audit Committees run by independent directors

- Positive track-record of communication with investors



### **Investor Relations contacts**

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- economic outlook and industry trends;
- the Bank's anticipated capital expenditures and plans relating to expansion of the Bank's network and development of the new services;
- the Bank's expectations as to its position on the financial market and plans on development of the market segments within which the Bank operates;
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- risks related to Russian legislation, regulation and taxation;

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